



## Legislation Text

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**File #:** 18322, **Version:** 1

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### **Potential Revenue Measures for 2018 General Election** .

1. Provide direction to staff on continuing to develop three possible revenue measures for the November 2018 ballot: (1) taxation of cannabis; (2) an increase in the Transient Occupancy Tax; and (3) an employer tax, conduct public opinion polling accordingly, and return on June 26, 2018 with authorizing ordinances to place any measure(s) before the voters on the November 2018 General Election ballot.
2. Provide direction to staff on the key parameters of restructuring the business license tax, whether the tax would be structured as a general-purpose tax or a special tax designated for a specific purpose, and spending priorities.