

Project Description for OPAL Social Club:
Official Transition to a Live Music Entertainment Venue

Introduction:

OPAL Social Club, a cornerstone of Mountain View nightlife, is poised for an exciting evolution. Our proposal to the Planning Department outlines our vision to officially become a Live Music Entertainment Venue. This transition centers on leveraging the new Type 90 Liquor License to enhance our service offerings, particularly by extending our reach to the 18+ demographic on select nights, while maintaining our core 21+ events.

Current Operations Overview:

OPAL currently shines as a beacon of nightlife, opening its doors every Friday and Saturday from 9 PM to 1:30 AM. Our venue is renowned for hosting electrifying nightlife parties and private events, exclusively catering to the 21+ crowd. A hallmark of our current offerings includes:

- **Live Entertainment:** Our weekends are alive with the sounds of live DJs, complemented by occasional performances from artists, making every visit an unforgettable experience.
- **Bar Services:** Guests enjoy the convenience of two fully operational bars located at the front and back of the venue, ensuring accessibility and variety in our beverage offerings.
- **VIP Bottle Service:** To enhance the celebratory experience, we offer exclusive VIP bottle service, complete with a dedicated staff of bottle girls, catering to guests celebrating special occasions. This service adds an extra layer of luxury and personalization to our nightlife offerings.
- **Dedicated Staff:** Our operations are supported by a full staff, including security personnel, bartenders, barbacks, DJs, bottle girls, and promoters. This team is committed to delivering an exceptional nightlife experience, with a special focus on catering to the local Bay Area nightlife scene.”

Proposed Project and Enhanced Operations Plan:

With the introduction of the Type 90 Liquor License, we aim to officially designate OPAL as a Live Music Entertainment Venue, expanding our service days and audience. Our proposed operational model includes:

- Thursdays (College Night): Open to patrons aged 18 and over from 8:30 PM to 1:15 AM, featuring live DJ performances and a vibrant party atmosphere tailored to college students.
- Fridays and Saturdays: Continuation of our 21+ events from 8:30 PM to 1:15 AM, offering a mix of live DJs and occasional performances in our dynamic nightlife setting.
- Sundays (Occasionally): Select 18+ nights from 8 PM to 1:15 AM, expanding our entertainment offerings to a wider audience seeking quality nightlife experiences.

Security and Service Commitment:

Our proposal emphasizes a comprehensive security plan with approximately six security personnel on duty, ensuring a safe and welcoming environment. The venue's staffing will include three bartenders, six barbacks/bussers, six cocktail waitresses, and a dedicated manager on duty, alongside our talented DJs and promoters. This team is dedicated to upholding the highest standards of service and entertainment, particularly for our Bay Area community.

Alcohol Service and Compliance:

Adhering to the guidelines of the Type 90 Liquor License, we will implement a meticulous alcohol service plan. On 18+ nights, alcohol will be served in a designated area, accessible only to patrons over 21. Our two fully operational bars will continue to serve as focal points of our venue, ensuring a seamless and enjoyable experience for all guests.

Conclusion:

The transition of OPAL Social Club into an officially recognized Live Music Entertainment Venue represents a strategic enhancement of our current operations. This initiative not only aligns with our commitment to providing unparalleled nightlife experiences but also broadens our inclusivity to welcome a diverse audience. We are enthusiastic about the potential to contribute further to our vibrant cultural landscape through this evolution.