

## **MINUTES**

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REGULAR MEETING—TUESDAY, SEPTEMBER 2, 2025  
PLAZA CONFERENCE ROOM AT CITY HALL—500 CASTRO STREET  
8:00 A.M.

**1. CALL TO ORDER**

The meeting was called to order at 8:01 a.m. by Chair Kasperzak.

**2. ROLL CALL**

**Present:** Committee members Sean Forman, Peter Katz, Stephanie Lin, Jamil Shaikh, Vice Chair Pamela Baird, Chair Mike Kasperzak

**Absent:** Committee members Marina Keith, Anne Cavanaugh, Marisol Melara, and David Lin

**Staff Present:** Amanda Rotella, Economic Vitality Manager; Vinson Kwan, Assistant Planner; Aruna Bodduna, Transportation Planner; Diana Pancholi, Principal Planner; and Justina Chang, Real Property Analyst.

**3. MINUTES APPROVAL**

Minutes from the June 3, 2025 meeting were distributed prior to the meeting and approved as distributed.

Public Comment: None.

**Motion:** M/S Baird/Katz—Carried 6-0-4; Keith, Cavanaugh, Melara, and D. Lin absent—To approve the June 3, 2025 minutes.

**4. UPCOMING AGENDA TOPICS**

Topics added during this meeting: Council Policy on Committee Absences, Historical features, and DT Mobility and Access.

5. **ORAL COMMUNICATIONS FROM THE PUBLIC**—None.

6. **UNFINISHED BUSINESS**

6.1 **DOWNTOWN DEVELOPMENT UPDATE**

Assistant Planner Vincent Kwan provided updates on the following projects:

Update 185 Castro: minor façade improvement project submitted and under review.

Update on 82 Villa St: project with minor façade improvements submitted and under review.

Public Comment: None.

No action taken.

6.2 **CASTRO STREET UPDATE**

Economic Development staff provided the following updates related to Castro Street:

- Power washing of Castro Street and Business Patio Areas
- Concert on the Plaza continue to the first week in October
- Upcoming Art and Wine event on September 6-7, 2025
- Oktoberfest taking place October 11 and 12, 2025
- Wayfinding Design, project update
- Strategic Communications Project update
- Downtown Precise Plan update on recent outreach events and activities.

Chair Kasperzak asked about surveying attendees to Downtown events to learn more about where in the City they are coming from and any barriers to attending.

Committee member notes that there are lots of cigarette butts in the alleyways and asked if we could coordinate with businesses on employee smoking.

Public Comment: None.

No action taken.

## 7. **NEW BUSINESS**

### 7.1 **BUSINESS IMPROVEMENT AREAS**

Economic Development staff provided an overview of the Business Improvement Areas (BIAs) and the annual renewal process. The Downtown Business Association, represented by Committee Member Katz provided an update on Downtown Business Association activities and plans for 2026.

Committee Forman shared that as a business owner who pays the BIA, he would like to see a 1-pager go to businesses about what the BIA does.

Public Comment: None.

**Motion:** M/S Baird/Forman—Carried 5-1-4; Katz abstain; Keith, Cavanaugh, Melara, and D. Lin absent—To accept the DBA report and recommend Council's approval of the 2026 renewal.

### 7.2 **ADHOC Committee Report Out**

Staff provided an update on the DTC/VAC/PAC joint committee. The committee has met once and is working on a joint artist event at the Center for Performing Arts.

## 8. **COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS**

Committee member Katz shared that the DBA is hosting an Open House event on September 25<sup>th</sup> at 5:30pm at Monte Carlo.

Committee member Baird shared that the Mountain View hosted two walking tours on June 22 and July 27. Upcoming walking tour is September 28, 2025. She also shared that there was a lot of interest in the history of Mountain View at the Precise Plan workshop.

## 9. **ADJOURNMENT**

The meeting was adjourned at 9:15 a.m.

These Minutes are hereby submitted for approval by Amanda Rotella, Recording Secretary.

Approved on \_\_\_\_\_.

AR/4/CDD

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