

DATE: November 12, 2025

TO: Visual Arts Committee

FROM: Kirstin Hinds, Economic Development Strategist

SUBJECT: Visual Arts, Performing Arts, and Downtown Ad Hoc Subcommittee Update

PURPOSE

To provide an update on the Ad Hoc Subcommittee's efforts to strengthen connections between the Visual Arts, Performing Arts, and Downtown Committees, including plans for a pilot artist reception at the Mountain View Center for the Performing Arts.

OVERVIEW

The Visual Arts, Performing Arts, and Downtown Ad Hoc Subcommittee was formed to explore opportunities for collaboration between the City's arts programs and Downtown Mountain View.

The Subcommittee has developed a plan to host a pilot artist reception at the Mountain View Center for the Performing Arts in conjunction with the current lobby exhibition. The reception will be held on **Tuesday, February 17, 2026**, in the evening, and will feature artist Donald Hershman, who will be exhibiting his collection, Code Switching (donhershman.com).

The pilot event will serve as a test case to evaluate logistics, attendance, and community response before considering future receptions as a recurring element of the exhibition program.

Staff and the Subcommittee will continue to coordinate event logistics with the exhibiting artist, including planning for event setup, refreshments, and promotion. Outreach materials will be developed to invite the public and local arts community to attend. Following the reception, staff will gather feedback from attendees and partners to evaluate the event's success and inform potential future artist receptions.