

MINUTES

REGULAR MEETING—TUESDAY, FEBRUARY 4, 2025
PLAZA CONFERENCE ROOM AT CITY HALL—500 CASTRO STREET
8:00 A.M.

1. **CALL TO ORDER**

The meeting was called to order at 8:00 a.m. by Chair Jamil Shaikh.

2. **ROLL CALL**

Present: Committee members Pamela Baird, Anne Cavanaugh, Marina Keith, Peter Katz, Vice Chair Mike Kasperzak, and Chair Jamil Shaikh.

Absent: Committee members David Lin (excused), and Stephanie Lin (unexcused).

Staff Present: Amanda Rotella, Acting Economic Vitality Manager; Kirstin Hinds, Economic Development Strategist; Vinson Kwan, Assistant Planner; Diana Pancholi, Principal Planner; Audrey Seymour-Ramberg, Assistant City Manager; Theresa Yvonne, Performing Arts Manager; and Christian Murdock, Community Development Director.

3. **MINUTES APPROVAL**

Minutes from the December 3, 2024 meeting were distributed prior to the meeting and approved as distributed.

Public Comment: None.

Motion—M/S Kasperzak/Baird—Carried 5-0-2; D. Lin, S. Lin absent and Katz abstained—Approve the December 3, 2024 Downtown Committee Minutes.

4. **UPCOMING AGENDA TOPICS**—None.

5. **PUBLIC COMMENT**—None.

7. NEW BUSINESS

7.1 POLICE DEPARTMENT TRANSPARENCY DASHBOARD

NOTE: Item 7.1 was considered out of agenda order.

Police Department staff, Lieutenant Crawl and Carly Kakis—Crime Analyst, provided an overview of the new transparency dashboard on the City of Mountain View website. The purpose of the dashboard is to:

- Provide the public with data on crime, traffic, and internal investigations.
- Access interactive map of calls for service.

The information on the transparency dashboard includes:

- Traffic collisions;
- Property crime data;
- Crime and arrest statistics;
- Internal investigations;
- Hate crimes;
- Elder crimes; and
- Racial and Identity Profiling Act Data.

Committee member Kasperzak asked if the Police Department was looking into predictive policing. Staff responded that the dashboard was a version of it, and Carly has created programs internally to help understand what is going on in the City that is reoccurring to better allocate resources.

Committee member Baird asked if other communities of our size have this kind of data available. Staff shared that there are not many jurisdictions that have this kind of data publicly available. San Jose has a transparency dashboard, and Los Altos is in the process of obtaining a crime analyst. Sunnyvale does not have one.

Committee member Katz asked if he can put up the links in the Chamber website. Staff responded that the link to the Police Department can be added to the Chamber website.

6. UNFINISHED BUSINESS

6.1 DOWNTOWN DEVELOPMENT UPDATE

Vinson Kwan, Associate Planner, gave updates for the Downtown Developments.

Item No. 14, 262 Castro Street, Provisional Use Permit for a new medical service in downtown which includes pathology and acupuncture. Currently, it is occupied as a furniture store, so the planning permit is under review.

Item No. 15, 312 Castro Street, Development Review Permit and a Planned Community Permit for new front addition and facade modification. Currently, the space is vacant. It was the former TAP Plastics.

Committee member Katz asked if a Planned Community Permit means that it is going to be some kind of housing. Staff responded that a Planned Community Permit is a type of permit specific within a Precise Plan area.

Item No. 17, 384 Castro Street, Development Review Permit and a Planned Community Permit for a minor facade modification to an existing commercial tenant space.

Community Development Department staff provided an update on Project No. 9. The project received a two-year permit extension on November 13, 2024. Committee member Baird asked about the Downtown Precise Plan outreach. Principal Planner Diana Pancholi provided an update on the Precise Plan engagement process, which will be occurring in the spring.

Committee member Baird asked about 171-175 Castro Street. Staff responded that the project is in the building permit phase in the completeness review phase. They have not responded to City comments issued in June 2024.

Public Comment: None.

No action taken.

6.2 **CASTRO STREET UPDATE**

Economic Development staff provided the following updates related to downtown:

- Recently launched Umbrella Share program.
- New game on the 300 block of Castro Street.
- Release of the January 2025 *Downtown Digest*.
- Opening of Nick the Greek at 298 Castro Street.
- Current and upcoming exhibits at the Center for the Performing Arts.

Public Comment: None.

No action taken.

7. NEW BUSINESS

7.1 POLICE DEPARTMENT TRANSPARENCY DASHBOARD (Agenda Item moved before Item 6.1)

7.2 THE RETAIL COACH REPORT

Presentation from Charles Parker with The Retail Coach on their findings and recommendations on downtown vacancy.

Committee member Katz or Committee member Kasperzak asked if the lack of participation of other property owners tell you anything. Charles Parker responded that the lack of participation shows that they are not either local, historical property, or it is a loss leader. But, from the responses that they have received from property owners, there is an overall sense for investment and redevelopment opportunities, but the vision is for downtown is unclear to property owners.

Committee member Baird asked if Mountain View was compared to Los Altos in the report. She stated that Los Altos has a robust mix of retail and restaurants, and she comes to Mountain View for restaurants, and she shops retail at Los Altos. Mountain View does not even have a running store. Charles Parker stated that there needs to be a match of the current mix of property space and the space requested by retail businesses.

Committee member Keith asked if the City does anything to encourage facade improvements without triggering a tax reassessment on the property. Staff responded that the County does property assessments.

Committee member Katz stated that when looking into vacancies, we need a balance of how we preserve as well as how we invite new. He also would like to find solutions to permitting barriers from the city. Community Development Director Christian Murdock stated that he is working with the City organization to improve the permitting process in a more constructive way.

No input from the members of the public.

7.3 COLLABORATION WITH PERFORMING ARTS COMMITTEE AND VISUAL ARTS COMMITTEE

Presentations from Performing Arts Committee staff liaison Theresa Yvonne, Performing Arts Manager and Visual Arts Committee staff liaison Kirstin Hinds, Economic Development Strategist on downtown-related committee work plan items and possible areas for collaboration and coordination.

7.4 ELECTION OF CHAIR AND VICE CHAIR

Nomination of Mike Kasperzak as Chair.

Motion: -M/S Baird/Shaiikh—Carried 6-0-2; D. Lin, S. Lin absent—Approve Mike Kasperzak as Chair.

Nomination of Pamela Baird as Vice Chair.

Motion: M/S Kasperzak/Katz—Carried 6-0-2; D. Lin, S. Lin absent—Approve Pamela Baird as Vice Chair.

8. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS

Committee member Shaikh shared that a streetlight (No. 41044) is out at Castro Street and Church Street.

Vice Chair Baird and the Historical Society had a walking tour on January 23. There will not be a tour in February, and the next one will be in March.

9. ADJOURNMENT

The meeting was adjourned at 10:08 a.m.

These Minutes are hereby submitted for approval by Amanda Rotella, Recording Secretary.

Approved on _____.