

Council Strategic Priorities and FYs 25-27 Work Plan



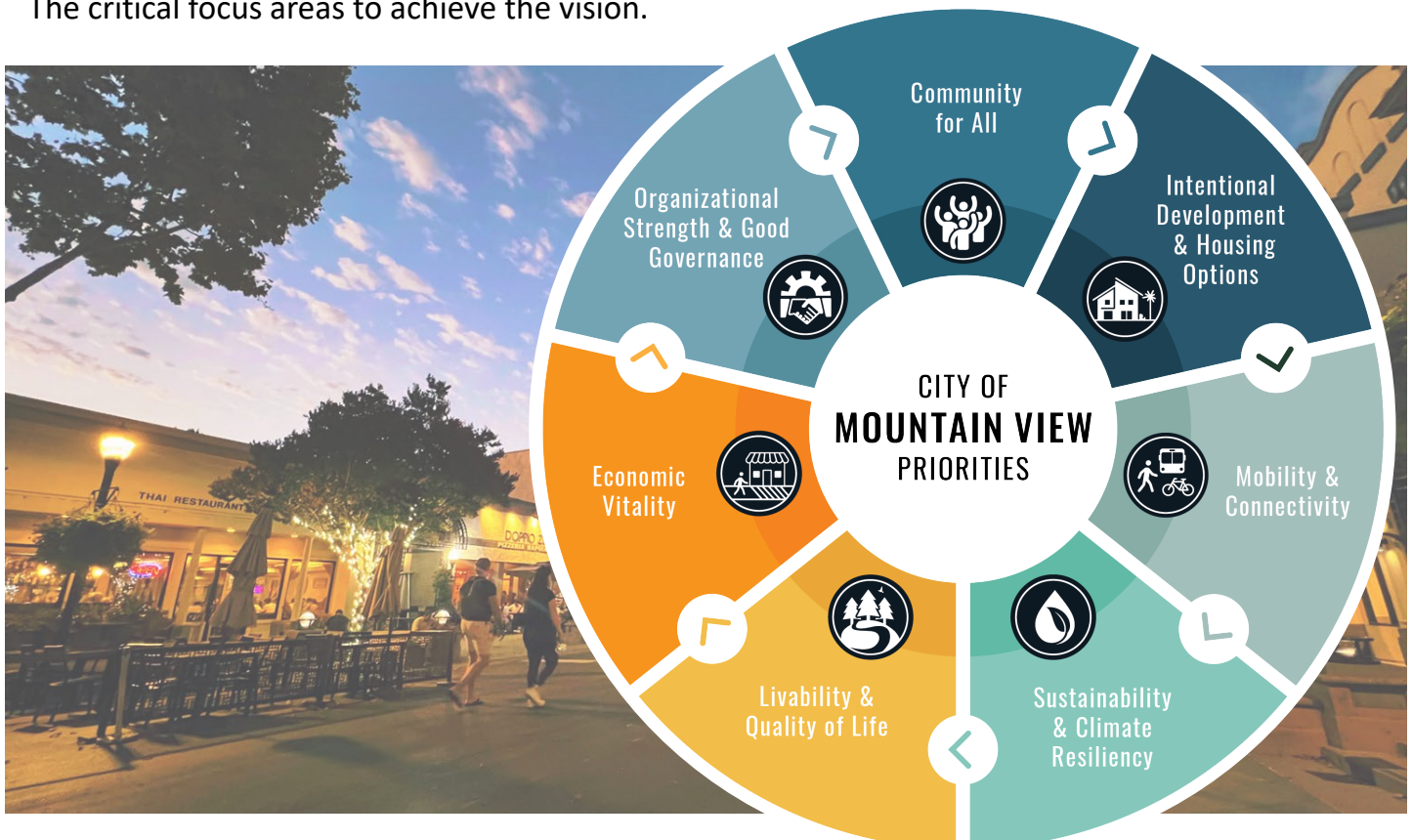
The City of Mountain View Strategic Priorities were developed through careful deliberation by the City Council with input from the community and City staff to advance a vision of Mountain View's future. The two-year Council Work Plan establishes the top projects to help advance the vision and strategic priorities during Fiscal Years 2025-26 and 2026-27.

Vision

A welcoming, vibrant city that plans intentionally and leads regionally to create livable, sustainable neighborhoods, access to nature and open spaces, and a strong innovation-driven local economy.

Strategic Priorities

The critical focus areas to achieve the vision.





Community for All

Support Mountain View's socioeconomic and cultural diversity. Engage and protect vulnerable populations through policies that promote access to housing, transportation and other programs and services.



Sustainability & Climate Resiliency

Through implementation of the Sustainability Action Plan and other actions, reduce and minimize the City's greenhouse gas emissions and prepare for sea level rise. Protect and enhance local ecosystems and biodiversity through rewilding and other measures. Support residents and businesses to adopt sustainable practices and use resources wisely.



Livability & Quality of Life

Enhance Mountain View as a great place to live that values community health and well-being. Preserve Mountain View's unique character, restore and enhance wildlife habitats, and promote arts and culture. Provide and enhance parks, open space, and other key amenities.



Mobility & Connectivity

Develop a mobility network that enhances connectivity across Mountain View and establishes green corridors. Promote transit and safe active transportation options that reduce single-occupancy vehicle trips and traffic and increase walking and biking.



Intentional Development & Housing Options

Support an increase in the quantity and diversity of housing options, including assistance for the unhoused. Provide opportunities for affordable housing as well as home ownership. Plan for neighborhoods with nearby transit, jobs and amenities that balance density with livable, green, mixed-use development.



Economic Vitality

Support a walkable, beautiful, vibrant downtown and accessible village centers that draw residents and visitors. Create an environment where small, local, diverse businesses can thrive across the City alongside large employers. Continue to work in partnership with the business community so that Mountain View remains a center for innovation with meaningful jobs for workers.



Organizational Strength & Good Governance

Continue to innovate, collaborate and continuously improve to deliver a high level of customer service. Recruit, develop and retain top notch staff. Maintain fiscal responsibility and effective intergovernmental partnerships. Communicate and engage regularly and transparently with our multilingual community.

Fiscal Years 2025-27 Council Work Plan

Projects to advance the Strategic Priorities.

Stevens Creek Trail Extension

Execute funding agreement(s) with the City of Sunnyvale and begin the conceptual design.



Low- and Middle-Income Housing

Identify funding support, city properties, and partnership opportunities and address barriers to condominium development to create a strategy for supporting low- and middle-income homeownership.



R3 Zoning Update

Complete the update of R3 Zoning District development standards.



End of Natural Gas Flow by 2045

Adopt a resolution and identify legal pathways, electrical grid improvements, and community resiliency work to support implementation.



Community for All Action Plan

Create and promote a Community for All Action Plan.



City Broadband Network

Develop the conceptual design for a citywide fiber network



Smart Water Meters

Create a plan for installing smart water meters and associated supportive technology citywide



2026 Charter Amendment Measure

Place a measure on the 2026 ballot with modernizing amendments to the City Charter.



2026 Revenue Measure

Develop a revenue measure and place it on the 2026 ballot.



City Code Cleanup

Review and make periodic amendments to the Municipal Code to remove contradictory, unenforceable, or otherwise outdated sections.



Citywide Objective Design Standards

Create citywide objective design standards for new multifamily and mixed-use developments.



Pedestrian Mall Vacant Storefront Activation Program

Develop and implement vacant storefront display and pop-up program guidelines.



Pavement Condition Index (PCI) Increase

Develop and begin implementing a strategy to increase the PCI on arterial streets to 70.



City Policy/Template Updates

Update City policies, templates, and documents as needed.



City Volunteer Framework

Create a framework to support opportunities for volunteer organizations to work with the City.



Pickleball Solutions

Expedite the completion and implementation of the Pickleball Feasibility Study including the construction of new permanent courts and an interim expansion of pickleball hours at Rengstorff Park.

