

DATE: February 12, 2025

TO: Visual Arts Committee

FROM: Kirstin Hinds, Economic Development Strategist

SUBJECT: **2025 Center for the Performing Arts Jurying**

PURPOSE

Select six to eight artists or artist teams, with two alternates, to exhibit art in the lobby of the Mountain View Center for the Performing Arts at 500 Castro Street for the 2024 season.

BACKGROUND

As part of an annual rotating art exhibit program, the City of Mountain View posted a Call for Artists in the [Call For Entry and Application Management for the Arts \(CaFÉ\)](#) system on November 4, 2024 for artists or artist teams to apply to exhibit art in the lobby of the Center for the Performing Arts (CPA) for the 2025 season. The exhibits rotate approximately every six to eight weeks. The application period closed on January 12, 2025.

City staff distributed the call through the CaFÉ platform and notified the artists and individuals who signed up to receive such notifications through the City of Mountain View Artist's Registry newsletter. Staff shared the call with SVCcreates and Local Color San Jose, who shared with their own artist networks. The Visual Arts Committee (VAC) shared the announcement widely with their networks. The VAC identified the Bay Area as the geography associated with the Call for Artists.

ANALYSIS

Sixty-seven (67) applications were received to exhibit art in the lobby of the Center for the Performing Arts. Jurying occurred beginning January 13, 2025, and the artist submissions were evaluated based upon the following criteria:

- Prior public art projects (portfolio of work shared by the artist with the VAC); and
- Proposed art.

VAC members scored each proposal out of seven points. The table below summarizes the top 11 submissions by average (mean) score as of February 4, 2025. The table is inclusive of applications with an average score of four (4) or above.

Artist	Mean	Median	Low	High	Range
Stahl, Tom	5	6	1	7	6
Griscom, Jaya	4.6	4	1	7	6
Doe, Jane*	4.6	5	1	7	6
Shalem, Ronit	4.6	5	1	7	6
Navarrete Davis, Guillermo	4.6	6	1	7	6
Drachinskaya, Nata	4.4	4	3	7	4
Sanchez, Manuel	4.4	5	1	7	6
Chening, Stanislava	4.3	6	1	7	6
Hershman, Donald	4.3	4	1	7	6
Jiminez, Louis	4.1	4	1	7	6
Bernstein, Robin	4	2	1	7	6

* Name redacted by request.

Staff will coordinate with the selected artists to determine the exhibit schedule, which will be between six to eight weeks in duration. There is an opportunity to hang art on the second floor of the CPA, which staff will also discuss with the selected artists.

KH/6/CDD

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