

COUNCIL

REPORT

DATE:

**CATEGORY:** Consent

**DEPT.:** Community Development,

City Manager's Office

TITLE: Elevate MV Pilot Program Funding

June 25, 2024

**Agreement with Community Services** 

Agency

# **RECOMMENDATION**

Adopt a Resolution of the City Council of the City of Mountain View Amending Resolution No. 18783, Which, Among Other Things, Authorized Amendment of an Agreement with Community Services Agency of Mountain View, Los Altos, and Los Altos Hills ("CSA") for Operation of the Elevate MV Pilot Program, to Decrease the amount of the Agreement with CSA by Two Hundred Fifty Thousand Dollars (\$250,000) in Light of CSA's Receipt of a Two Hundred Fifty Thousand Dollar (\$250,000) Grant from the Tides Foundation, to be read in title only, further reading waived (Attachment 1 to the Council report).

# **BACKGROUND**

On May 25, 2021, the City Council adopted a resolution committing support for the principles of a basic income program. At a Study Session on September 28, 2021, Council provided general direction about the elements of a program to be developed in Mountain View. On February 22, 2022, the City Council adopted a Guaranteed Basic Income pilot program known as Elevate MV. The initiative launched in September 2022. The City Council authorized a second-year extension on April 25, 2023 by adopting Resolution No. 18783 (Attachment 2).

As a part of the of the September 28, 2021 Study Session, Council provided feedback to staff to pursue private and philanthropic donations to support some of the program costs. The project team conducted outreach to several philanthropic organizations. This included the Silicon Valley Community Foundation (SVCF), who met with staff to discuss their support of the program and a grant opportunity. SVCF thereafter awarded a grant of \$100,000 available for flexible funding to Elevate MV in 2022, and the City Council accepted this grant on June 14, 2022.

At the start of the second year of the Elevate MV Pilot Program, the City of Mountain View, along with its Elevate MV Program partners, Mayors for Guaranteed Income (MGI) and CSA, celebrated the one-year anniversary of the Elevate MV Program. Together, the City and MGI hosted an event on January 11, 2024, including the screening of the "It's Basic" Documentary as part of the Guaranteed Income Works National Tour, and featured a live panel of Elevate MV recipients.

# <u>ANALYSIS</u>

The project team continued to pursue philanthropic funding. An additional opportunity became available in 2023. In fall 2023, the Tides Foundation via the Google Community Grants Fund awarded Community Services Agency of Mountain View, Los Altos, and Los Altos Hills (CSA), the City's implementation partner for the pilot, a grant award of \$250,000 for Elevate MV (Attachment 3).

Similar to the approach for the SVCF grant from February 2022, staff recommends offsetting the City's funding commitment to CSA in the amount of the Google Community Grants Fund grant. This would reduce the City's last contract installment payment by \$250,000.

### **Next Steps**

The "Data Dashboard" continues to be available on the Stanford Basic Income Lab (BIL) webpage for the Guaranteed Income Pilots Dashboard and is linked on the City's Elevate MV webpage. This data is released quarterly through the pilot cycle that continues through December 2024. Recently, in spring 2024, in-person surveys were conducted in the field using a multi-layered personal storytelling approach. In addition to the comprehensive data analysis, the surveys will be enhanced by organic personal storytelling and expression through a medium of the participants' choice, including poetry, art, narrative, and photography.

While the Elevate MV Pilot Program nears its completion of distributing cash to pilot program participants in December 2024, the integrated research component of this project will continue until June 2026, when the final report from the researchers is expected. In the interim, the City will be working with CSA on transitional support for the participants as the completion of the pilot is likely to have impacts. The project team is actively working to ensure participant awareness and preparation for the end of the pilot.

#### **FISCAL IMPACT**

The fiscal impact associated with amending this agreement is a General Fund savings of \$250,000. If approved, the City's grant amount of \$250,000 will be added back to the General Non-Operating Fund account balance, which will be available for future General Fund use.

# **ALTERNATIVES**

- 1. Do not amend Resolution No. 18783 to modify the second-year Elevate MV Pilot Program Contract Funding Commitment with CSA from \$2,523,531 to \$2,273,531 due to grant funds received.
- 2. Do not amend the agreement with CSA to incorporate a reduction of \$250,000 due to grant funds received.
- 3. Provide other direction regarding the use of agreement savings other than future General Fund use.
- Provide other direction to staff.

# **PUBLIC NOTICING**

The meeting agenda and Council report have been posted on the City's website. A copy of the report was to sent to applicable GBI partners to this grant, including CSA.

Prepared by: Approved by:

Jasmine Ortega Dawn S. Cameron
Management Fellow Public Works Director

Kimberly S. Thomas Audrey Seymour Ramberg
Deputy City Manager Assistant City Manager

John Lang Economic Vitality Manager

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Attachments: 1. Resolution

- 2. Resolution No. 18783
- 3. Tides Foundation via Google Community Grants—Grant Award Letter to CSA