

Attendance and revenue for Q2 2024-25 (oct, nov, dec 2024)

Licensee	Show	Stage	#Perfs	#Tix Sold	% house	#Attended	Tickets	Conv.Fee	Facility Use Fee	Total
Pacific Ballet	33rd Annual Nutcracker Ballet	MS	4	2,026	84%	1,867	\$56,584.00	\$6,260.00	\$3,962.00	\$62,844.00
Pacific Ballet and MVCPA	33rd Annual Nutcracker Ballet - An Autism/Sensory Friendly Performance	MS	1	223	37%	190	\$3,195.00	\$555.00	\$426.00	\$3,750.00
*Upstage Theater	Alice By Heart	SS	3	390	80%	371	\$7,831.00	\$885.00	\$778.00	\$8,716.00
Feiyu Theater	Every Brilliant Thing (fully in Mandarin)	SS	2	318	98%	302	\$8,870.00	\$966.00	\$897.00	\$9,836.00
*Peninsula Youth Theatre	Frankenstein Makes a Sandwich	SS	5	587	72%	529	\$5,384.00	\$291.00	\$242.00	\$5,675.00
*Peninsula Youth Theatre	Mary Poppins	MS	8	3,778	79%	3,478	\$81,443.00	\$9,100.00	\$5,006.00	\$90,543.00
Oakland Interfaith Gospel Choir	OIGC 16th Annual South Bay Holiday Gospel Concert	MS	1	434	72%	388	\$17,230.00	\$1,596.00	\$1,290.00	\$18,826.00
Avenidas Wise Owl Players	Ripcord	SS	2	256	79%	243	\$4,096.00	\$630.00	\$512.00	\$4,726.00
Smuin Contemporary Ballet	Smuin's The Christmas Ballet	MS	5	2,577	86%	2,295	\$185,131.00	\$7,652.00	\$7,164.00	\$192,783.00
Western Ballet	The Nutcracker by Western Ballet	MS	4	2,033	85%	1,521	\$77,686.00	\$3,131.00	\$5,496.00	\$80,817.00
*Peninsula Youth Theatre	The Secret Garden	SS	5	512	63%	425	\$4,636.00	\$234.00	\$200.00	\$4,870.00
Subtotal			40	13,087	76%	11,609	\$452,086.00	\$31,300.00	\$25,973.00	\$483,386.00
*TheatreWorks Silicon Valley	King James	MS	28	6,066	36%	5,340	\$278,154.00		\$15,447.00	\$293,601.00
TWSV Total			28	6,066	36%	5,340	\$278,154.00	\$0.00	\$15,447.00	\$293,601.00

* denotes a Resident Company

Grand Total 2025 Q2	68	19,153	73%	16,949	\$730,240.00	\$31,300.00	\$41,420.00	\$776,987.00
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Ancillary Spending for Santa Clara County**

Local Attendees \$32.92	\$137,289.63
Nonlocal Attendees \$58.92	\$882,774.67
All Attendees Average \$39.56	\$757,692.68

**Americans for the Arts. (2023). *The Economic and Social Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Santa Clara County* (Arts & Economic Prosperity 6) [Fact Sheet]. https://svcreates.org/wp-content/uploads/2023/11/SantaClaraCounty_AEP6_OnePageSummary10-17-23.pdf