

Attendance and revenue for Q2 2025-26 (oct, nov, dec 2025)

Licensee	Show	#Perfs	#Tix Sold	% house	#Attended	Tickets	Processing Fee	Facility Use Fee	Total	
MainStage										
Philharmonia Baroque Orchestra & Chorale	Fury and Heartbreak	1	319	53%	255	\$19,575.65	\$420.00	\$843.00	\$19,995.65	
USCDA & New Century Dance	New Century Dance Arts Festival	2	461	38%	350	\$13,648.00	\$210.00	\$922.00	\$13,858.00	
Oakland Interfaith Gospel Choir	Concert	1	508	85%	432	\$20,927.00	\$2,132.00	\$1,419.00	\$23,059.00	
Pacific Ballet	Pacific Ballet Academy's 34th Annual Nutcracker Ballet	4	2109	88%	1824	\$68,404.00	\$8,000.00	\$6,084.00	\$76,404.00	
Pacific Ballet	Pacific Ballet Academy's 34th Annual Nutcracker Ballet - An Autism/Sensory Friendly Performance	1	161	27%	130	\$2,900.00	\$435.00	\$290.00	\$3,335.00	
* Peninsula Youth Theatre	Shrek the Musical	8	3761	78%	3479	\$80,168.00	\$9,809.00	\$4,906.00	\$89,977.00	
Center of the Universe LLC	Silicon Valley Twelfth Night	3	587	33%	445	\$13,456.00	\$993.00	\$669.00	\$14,449.00	
Smuin Contemporary Ballet	Smuin's The Christmas Ballet	5	2463	82%	2239	\$189,526.80	\$8,060.00	\$6,798.00	\$197,586.80	
Bayer Ballet	Snow Queen	3	1166	65%	1050	\$48,646.00	\$4,572.00	\$3,123.00	\$53,218.00	
Grand Kyiv Ballet	Swan Lake	1	491	82%	412	\$24,288.00	\$2,318.00	\$1,443.00	\$26,606.00	
Jazz at the Ballroom	Swinging in the Holidays	1	243	41%	217	\$6,491.00	\$734.00	\$681.00	\$7,225.00	
Feiyu Theater	The Crucible	2	905	75%	785	\$22,912.00	\$2,783.00	\$2,382.00	\$25,695.00	
Western Ballet	The Nutcracker by Western Ballet	4	1647	69%	1307	\$78,555.00	\$3,481.50	\$4,776.00	\$82,036.50	
SecondStage										
Force Majeure Media	Best of SF Stand-Up Comedy	1	209	100%	196	\$6,488.00	\$763.00	\$618.00	\$7,251.00	
* Peninsula Youth Theatre	Clever Jack Takes the Cake	5	355	44%	346	\$3,507.00	\$306.00	\$204.00	\$3,813.00	
Teatro Nahual	Dos maridos pa' Enriqueta Two Husbands for Enriqueta	2	237	74%	187	\$7,580.00	\$192.00	\$675.00	\$7,772.00	
Diaspora Arts Connection	Shâhak & Mâhak	1	73	46%	59	\$1,286.00	\$109.00	\$78.00	\$1,395.00	
* Peninsula Youth Theatre	When Santa was a Baby	5	642	80%	620	\$6,275.00	\$537.00	\$350.00	\$6,812.00	
* Upstage Theater	Witch	3	289	60%	267	\$5,768.00	\$834.00	\$566.00	\$6,602.00	
		Subtotal	53	16,626	64%	14,600	\$620,401.45	\$46,688.50	\$36,827.00	\$667,089.95
*TheatreWorks Silicon Valley	Little Women (MS)	22	7,264	55%	6,642	\$360,483.00		\$18,251.00	\$378,734.00	
	A Driving Beat (SS)	32	4,205	82%	3,630	\$200,761.00		\$11,330.00	\$212,091.00	
	TWSV Total	54	11,469	69%	10,272	\$561,244.00	\$0.00	\$29,581.00	\$590,825.00	
<p>* denotes a Resident Company</p>										
		Grand Total 2025 Q2	107	28,095	65%	24,872	\$1,181,645.45	\$46,688.50	\$66,408.00	\$1,257,914.95

Ancillary Spending for Santa Clara County**

Local Attendees \$32.92	\$154,542.71
Nonlocal Attendees \$58.92	\$1,378,757.87
All Attendees Average \$39.56	\$1,111,438.20

**Americans for the Arts. (2023). *The Economic and Social Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Santa Clara County* (Arts & Economic Prosperity 6) [Fact Sheet]. https://svcreates.org/wp-H28content/uploads/2023/11/SantaClaraCounty_AEP6_OnePageSummary10-17-23.pdf