

DATE: July 8, 2026

TO: Visual Arts Committee

FROM: Kirstin Hinds, Economic Development Strategist

SUBJECT: Visual Arts Committee Work Plan—Fiscal Year 2026-27

PURPOSE

Adopt the Visual Arts Committee Work Plan for Fiscal Year 2026-27.

BACKGROUND AND ANALYSIS

City Council Policy A-23, Work Item Referral Process for Council Advisory Bodies and Councilmember Committees, requires all Council advisory bodies to annually prepare work plans for City Council review and approval. Based on direction provided by the City Manager's Office, the format of the Visual Arts Committee's proposed work plan requires identification of key milestones and dates to plan and monitor the Visual Arts Committee's process in achieving its ongoing work items and the specific fiscal year tasks and responsibilities assigned to the Visual Arts Committee by the City Council.

The draft Visual Arts Committee Fiscal Year 2026-27 Work Plan is attached (Attachment 1). The proposed work plan integrates the Visual Arts Committee's roles and responsibilities and includes ongoing work items the Committee oversees annually, upcoming projects and programs that require the Committee's review and discussion, and specific work items for the new fiscal year. The Fiscal Year 2025-26 Work Plan is included as Attachment 2 to this memo.

Fiscal Year 2025-26 Accomplishments

The Visual Arts Committee achieved several key milestones during the previous fiscal year, including:

- **Public Art Strategy:** Launched the development of the Public Art Strategy, including community engagement efforts that reached over 700 people.
- **Mountain View Center for the Performing Arts Exhibitions:** Issued a call for artists in December 2025 and selected 10 artists in February 2026 for upcoming exhibitions.

- **Social Media Engagement:** Collaborations with exhibiting artists on social media platforms have successfully increased public engagement with Mountain View Center for the Performing Arts promotions.

- **Public Art Projects:**
 - o **Bollard Beautification Project:** In progress as of April 2026, to be completed in spring 2026.

 - o **Rengstorff Park Mural:** Artist Fernanda Martinez completed the mural at the restroom building near the Magical Bridge Playground and tennis courts in March 2026.

- **Collaborations:**
 - o **Train Depot Art Installation:** The VAC Ad hoc committee partnered with Arts Mountain View to select and install works on March 30.

 - o **VAC, PAC, DC Ad Hoc committee:** Formed a joint ad hoc committee with the Performing Arts and Downtown Committees, resulting in a successful pilot artist reception and gallery talk with artist Don Hershman.

- **Outreach and Recruitment:**
 - o Expanded reach by leveraging relationships with SVCcreates, Local Color, Community School of Music and Arts, Freestyle Academy, and Artists Mountain View.

 - o Resulted in a 60% increase in Mountain View Center for the Performing Arts Exhibition application intake compared to the previous two years.

NEXT STEPS

Staff requests that the Visual Arts Committee adopt the Fiscal Year 2026-27 Work Plan. The adopted draft work plan must be presented, along with the other draft advisory work plans, to the City Council in fall 2026 for review and approval.

- Attachments:
1. Draft Visual Arts Committee Work Plan—Fiscal Year 2026-27
 2. Visual Arts Committee Work Plan—Fiscal Year 2025-26