

PERFORMING ARTS COMMITTEE WORK PLAN
Fiscal Year 2026-27

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
Ongoing Work Items			
a. In support of Council priorities of Livability & Quality of Life and Economic Vitality, discuss options to diversify and increase use of the Mountain View Center for the Performing Arts	Host seasonal gallery receptions with artists on display in the Mountain View Center for the Performing Arts lobby.	FY26-27	The Visual Arts, Downtown, and Performing Arts committees plan to host two additional Gallery Receptions this fiscal year. Wed, November 4, 2026 Wed, January 27, 2027
b. Annual Resident Company Presentations	Resident Companies present an annual review and answer questions provided by the PAC.	August 2026	Committee to review and provide questions to the Resident Companies.
	Upstage TheatreWorks Silicon Valley Peninsula Youth Theatre	September 2026 October 2026 November 2026	Resident Companies submit their annual report to the Committee on the previous season and provide answers to the PAC's questions.
c. Quarterly Impact Report	Review MVCPA Client Usage, patron attendance, and resulting ancillary spending in Mountain View.	FY 2026-27	Ongoing
d. National Arts & Humanities Month Proclamation	Provide a proclamation to the City Council for the City of Mountain View's support and participation in National Arts & Humanities Month.	October 2026	Prepare proclamation for presentation at City Council meeting.

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
Fiscal Year 2026-27 Work Items			
1. The SecondStage Vitality Program is presented to the City Council for review and approval.	Staff will submit the final draft for City Council review. Roll out the program implementation timeline to coincide with Primary reservations at the MVCPA. Provide marketing for the new program and advertise workshops to introduce it to the creative community.	Completed by October 2026 /November 2026 January 2027 Spring/summer of 2027.	Dependent upon City Council calendar availability.
2. Increase Community Connections	Participant in Community Neighborhood meetings to answer questions of the greater community regarding the Mountain View Center for the Performing Arts	Ongoing	Receive the schedule of upcoming planned meetings and schedule PAC members to attend.
3. Review of Mountain Views Art & Wine Festival on Castro Street.	Observations for the PAC on how it could best participate in the upcoming years. Schedule Ad-Hoc committee meetings to discuss participation in the festival for future years.	Sat., September 12 and Sun., September 13, 2026 October 2026	An ad hoc committee was created.
4. Review of Make Music Day 2027	Observe other communities of similar size and how they started their program.	January 2027	Create Ad-hoc Committee

The Performing Arts Committee meets on the third Wednesday of each month at 6:15 p.m., excluding July and December, in the Atrium Conference Room of City Hall.

2026-2027 meeting dates are: August 19, September 16, October 21, November 18, January 20, February 17, March 17, April 21, May 19, and June 16.