

VISUAL ARTS COMMITTEE WORK PLAN
Fiscal Year 2025-26

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
Ongoing Work Items			
<p>A. Recommend visual art for the Center for the Performing Arts (CPA) Visual Arts exhibition. Promote the CPA visual arts exhibit to the community.</p>	<p>Review and select artists.</p> <p>Promote art exhibitions.</p>	<p>Fall 2025—Early 2026</p> <p>Ongoing</p>	<p><i>Call for Artists to be released Fall 2025, with final review selections taking place Early 2026</i></p> <p><i>Exhibits now promoted on Mountain View Public Art webpage on the Economic Development website as well as the Economic Development social media pages</i></p>
<p>B. Provide the City Council with recommendations on the selection of art and artists for qualifying capital improvement program (CIP) projects under Council Policy K-5.</p>	<p>Continue to receive progress updates on in progress CIP projects.</p>		<p><i>CIP projects In progress: Rengstorff Park Maintenance and Tennis Buildings, Villa-Chiquita Park, Evelyn Park, and Shoreline Boathouse Expansion</i></p>

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	Coordinate grand opening and art unveiling for Evelyn and Villa-Chiquita Parks, and the Shoreline Boathouse Expansion project.	TBD	<i>Community Services Department to coordinate grand openings</i>
	Recommend public art for Hope Street Park.	TBD	<i>Project has not yet been brought forward.</i>
	Recommend public art for the Public Safety Training Facility.	TBD	<i>Project has not yet been brought forward.</i>
	Recommend public art for Castro Street Bollards Interim Art Project (Bollard Beautification).	Artists Selected Summer 2024	<i>Project paused in fall 2024; pending approval of Senate Bill 456 (exemption of muralists from Contractor's State Licensing Board requirements)</i>
	Complete project	Completion TBD	

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C. Continue to collaborate with advisory bodies and other entities on visual arts opportunities.	<p>Form ad hoc committee with the Downtown Committee (DTC) and Performing Arts Committee (PAC) to promote Downtown Mountain View events and create a connection between visual and performing arts in Downtown Mountain View.</p> <p>Collaborate with other advisory bodies and entities to support the promotion and display of visual arts.</p>	<p>Ad Hoc formed 2025</p> <p>Ongoing</p>	<p><i>Visual Arts/Downtown/Performing Arts Committees established ad hoc committee to collaborate on promotion of Downtown Mountain View events and arts.</i></p>

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D. Increase outreach for Call for Artists opportunities.	Continue to expand list of local artist groups/ organizations interested in visual arts opportunities.	Ongoing	<p><i>Updated the Public Art webpage housed on Economic Development website.</i></p> <p><i>Shared 2024 Calls for Artists with SVCreates and Local Color San Jose, and VAC members shared with their own artist networks.</i></p>
	Update the City's artist registry tool known currently as CaFÉ.	2026	
	Make more accessible/ visible sign-up list for artists seeking art opportunities from the City of Mountain View.	Ongoing	
	Utilize partnership with SVCreates to share Call for Artist opportunities to a wider audience.	Ongoing	

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<i>Fiscal Year 2025-26 Work Items</i>			
1. Develop a Public Art Strategy.	<p>Review and discuss the draft Strategy.</p> <p>Provide input on the proposed Strategy.</p> <p>Assist with community outreach efforts.</p> <p>Incorporate Economic Vitality Strategy action items related to visual arts.</p>	2026 Adoption	<p><i>City Council Study Session held October 2024. Consultant to assist in development of strategy and outreach efforts in 2025.</i></p>
2. Implement the Mountain View Public Art Strategy.	<p>Develop a work plan for implementation of the Public Art Strategy. Review work plan timeline for consistency with the visual arts related action items within the Economic Vitality Strategy Matrix.</p>	2026	<p><i>Project has not been initiated yet.</i></p>
	<p>Review Council Policy K-5 associated with capital improvement projects upon completion of Public Art Strategy to ensure alignment with Strategy recommendations.</p>	2026	<p><i>Project has not been initiated yet.</i></p>

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	Review VAC responsibilities for consistency with Public Art Strategy to ensure alignment with recommendations.	Spring 2026	<i>Project has not been initiated yet.</i>
3. Understand the protocols, procedures, and opportunities for potential acceptance of City receiving grants or endowments that could support Mountain View art activations and installations.	Develop strategy(ies) to secure additional funding for art activations and installations.	Spring 2026	<i>Project has not been initiated yet.</i>
4. Update the Public Art book from 1996 in support of the Public Art Strategy.	Add new art installations information and details making all available public art in Mountain View known, including updating the Public Art online map.	Spring 2026	<i>Project has not been initiated yet.</i>
5. Collaborate with the Chamber of Commerce (Downtown Business Association) on advancing art in public and private places.	Identify opportunities to support the community through public art.	Ongoing	<i>Ongoing meetings with Chamber.</i>
	Provide input on a Downtown Vacant Storefront Pilot Program.	TBD	
	Explore “Phantom Gallery,” or temporary art exhibition, opportunities for vacant downtown properties.	TBD	