

Financial Analysis: Resident Company Program Review

Attachment 1

		Upstage Theater										
FY 24-25 PERFORMANCES	Dates	Stage	Usage Days at MVCPA	# of Perf. at MVCPA	Total Tickets	Gross Ticket Sales at MVCPA	% of Seats Sold	14% of Gross or Flat Fee*	Facility & Audience Services	Labor & Equipment	Ticket Service Fees	Total Revenue to CPA
Superstar Spotlight	2024, 07/20	SS	1	1	75	\$1,585.00	46.6%	\$200.90	\$30.00	\$531.16	\$315.00	\$1,077.06
Alice by Heart	2024, 10/21-27	SS	7	3	390	\$7,831.00	80.7%	\$987.42	\$590.00	\$2,904.60	\$1,663.00	\$6,145.02
Sonia Flew	2025, 03/11-16	SS	6	3	201	\$4,029.00	41.6%	\$600.00	\$450.00	\$2,028.25	\$849.00	\$3,927.25
Fun Home	2025, 05/12-18	SS	7	4	278	\$5,402.00	43.2%	\$700.00	\$620.00	\$3,255.10	\$1,121.00	\$5,696.10
Total			21	11	944	\$18,847.00	53.0%	\$2,488.32	\$1,690.00	\$8,719.11	\$3,948.00	\$16,845.43

All Upstage Theater Performances are held at MVCPA

SS Ticketed Events 4

Net to Upstage:	\$4,083.57
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