## **MEMORANDUM**



Community Development Department

**DATE:** January 17, 2024

**TO:** Visual Arts Committee

**FROM:** Kirstin Hinds, Economic Development Strategist

**SUBJECT:** 2024 Center for the Performing Arts Jurying

## **PURPOSE**

Select up to six (6) artists or artist teams with two alternates to exhibit art in the lobby of the Mountain View Center for the Performing Arts at 500 Castro Street for the 2024 season.

## **BACKGROUND**

As part of an annual rotating art exhibit program, the City of Mountain View posted a Call for Artists in the CAFÉ system (Call For Entry and Application Management for the Arts (CaFÉ)) on November 6, 2023 for artists or artist teams to apply to exhibit art in the lobby of the Center for the Performing Arts for the 2024 season. The exhibits rotate approximately every six to eight weeks. The application period closed on Friday, December 8, 2023, at 12:00 noon.

City staff distributed the call through the CAFÉ platform along with notifying the artists and individuals who signed up to receive such notifications through *Ask Mountain View* and the City of Mountain View directly. The VAC shared the announcement widely with their networks. The VAC identified the Bay Area as the geography associated with the Call for Artists.

## <u>ANALYSIS</u>

Sixty-six (66) applications were received to exhibit art in the lobby of the Center for the Performing Arts.

Jurying occurred beginning December 18, 2023, and the artist submissions were evaluated based upon the following criteria:

- Prior public art projects (portfolio of work shared by the artist with the VAC); and
- Proposed art.

VAC members scored each proposal out of seven (7) points. The table below summarizes the top ten (10) submissions by average (mean) score as of January 7, 2024.

Artist	Mean	Median	Mode	Low	High	Range
Honarmand, Kiana	6.2	6	6/7	7	5	2
Ekman, Nina K	6	7	7	7	3	4
Claudio, Dayton	6	7	7	7	2	5
Bowers, George-Ann	5.6	7	7	7	1	6
Huet, Gloria	5.4	6	7	7	3	4
Wylde, Nanette	5.2	5	5	7	4	3
Bennett, Elizabeth	5	6	7	7	2	5
Jekel, Darren	5	5	5	7	2	5
Lucas, Paloma	5	5	7	7	2	5

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