

**PERFORMING ARTS COMMITTEE WORK PLAN
Fiscal Year 2026-27**

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
Ongoing Work Items			
a. In support of Council priorities of Livability & Quality of Life and Economic Vitality, discuss options to diversify and increase use of the Mountain View Center for the Performing Arts	Continue collaborating with other city committees, commissions, and Civic organizations.	Started March 2025 – July 2026	The Visual Arts, Downtown, and Performing Arts committees respectively formed an ad hoc committee to collaborate.
	Schedule ongoing ad-hoc committee meetings to continue discussions on opportunities.	July 2025 – February 2026.	The first ad-hoc committee met in July 2025.
	Host seasonal gallery receptions with artists on display in the MVCPA lobby.	FY 2025-26	Successful Gallery Talk for Don Hershman Exhibition, February 17, 2026.
		FY 2026-2027	November 4, 2026, and January 27, 2027, for Gallery Talks.
b. Annual Resident Company Presentations	Resident Company Presentation and answers questions from PAC.	August 2026	Resident Companies' annual presentation to the PAC.
	Upstage TheatreWorks Silicon Valley Peninsula Youth Theatre	September, October, November, 2026	Resident Companies submit their annual report to the Committee on the previous season and provide answers to the PAC's questions.

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c. Quarterly Impact Report	Review MVCPA Client Usage, patron attendance, and resulting ancillary spending in Mountain View.	FY 2026-27	Ongoing
Fiscal Year 2025-26 Work Items			
1. Review of the SecondStage reduced fee program to encourage additional usage.	<p>ad-hoc committee draft</p> <p>Ad-Hoc Recommendations are presented to the PAC and receive feedback.</p> <p>Present the final draft to the City Council</p> <p>Conduct a public roundtable discussion to introduce the revised SecondStage program</p>	<p>Completed May 2025</p> <p>April 2026</p> <p>September 2026</p> <p>January 2027</p>	<p>Draft completed, and currently under review by City staff.</p> <p>Roundtable Discussion</p>
2. Increase Community Connections	Host Round Table discussions with the community	Ongoing	Community Roundtable discussion
	MVCPA 35th Anniversary Celebration Planning	January 2026	Roundtable Discussions

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3. Review of Art & Wine Festival in September 2026	<p>Observations for suggestions on how best to participate in upcoming years</p> <p>Schedule Ad-Hoc committee meetings to discuss participation in the festival for future years.</p>	<p>September 2026</p> <p>October 2026</p>	An ad hoc committee was created.

The Performing Arts Committee meets on the third Wednesday of each month at 6:15 p.m., excluding July and December, in the Atrium Conference Room of City Hall.

2026-2027 meeting dates are: August 19, September 16, October 14, November 18, January 20, February 17, March 17, April 14, May 19, and June 16.

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