

MINUTES

REGULAR MEETING—TUESDAY, OCTOBER 1, 2024
PLAZA CONFERENCE ROOM AT CITY HALL—500 CASTRO STREET
8:00 A.M.

1. CALL TO ORDER

The meeting was called to order at 8:00 a.m. by Chair Jamil Shaikh.

2. ROLL CALL

Present: Committee members Pamela Baird, Peter Katz, Marina Keith, Merry Yen (remotely), Vice Chair Mike Kasperzak, and Chair Jamil Shaikh.

Absent: Committee members Anne Cavanaugh, David Lin (excused), and Money Singh.

Staff Present: John Lang, Economic Vitality Manager; Amanda Rotella, Economic Development Strategist; Vinson Kwan, Assistant Planner; and Aruna Bodduna, Transportation Planner.

3. MINUTES APPROVAL

Minutes from the September 3, 2024 meeting were distributed prior to the meeting and approved as distributed.

Public Comment: None.

Motion—M/S Kasperzak/Baird—Carried 6-0-3; Cavanaugh, Lin, Singh absent—To approve the minutes of the September 3, 2024 meeting.

4. UPCOMING AGENDA TOPICS

Request for joint meetings with the Visual Arts and Performing Arts Committees.

5. PUBLIC COMMENT—None.

6. UNFINISHED BUSINESS

6.1 DOWNTOWN DEVELOPMENT UPDATE

Community Development Department staff provided an update on Project No. 13, 194-198 Castro Street, seeking a Provisional Use Permit for an administrative office on the upper floors of a commercial building and a Planned Community Permit, Development Review Permit, and Historic Preservation Permit to construct a three-story, 5,733 square foot building addition with a roof deck. The application was recommended for approval by the Zoning Administrator on August 14 and will go to the City Council on October 8.

Committee member Yen asked about the hotel development on City Parking Lots 4 and 8. Staff responded that there are no updates. The developer is still in discussions with City staff.

Committee member Baird asked about the facade improvement project at 236 Castro Street. Staff shared that the plan is to enclose the alcove to bring the entrance of the building in line with the rest of the building facade. This project is currently working through building permits. Staff anticipates that there will be a temporary closure of the alleyway and sidewalk. Project staging will also take place in 13 parking spots in Parking Lot 2. Signage will be on-site to direct pedestrians around detours.

Public Comment: None.

No action taken.

6.2 CASTRO STREET UPDATE

Economic Development staff provided the following updates related to downtown:

- Music on Castro continuing through October;
- El Camino Construction Project anticipates crews reaching Mountain View in early October;
- Cold Weather Shelter returning to Trinity Church; and
- September *Downtown Digest* has been published.

Committee member Keith asked who the shelters serve and what the capacity of the shelter is. Staff responded that this shelter is for families with children and has a capacity for 25 families (40 beds).

Public Comment: None.

No action taken.

7. NEW BUSINESS

7.1 EL CAMINO HEALTH

John Zoglin, from El Camino Health, provided an overview of El Camino Health and the Community Benefit Grant Program. He shared that applications for the next round of grant funding are due by the end of February 2025 with funding recommendations expected at the end of May 2025.

Committee member Baird asked how much funding is given out and what the funding shortfall is if they wanted to fund all applications. Mr. Zoglin responded that they receive between \$10 million and \$11 million in requests and have \$8 million in funding to distribute.

Vice Chair Kasperzak asked about a Community Benefit Program. Mr. Zoglin responded that there is \$3 million for outside the district. El Camino Health believes in improving the health of the district by improving the health of the entire County.

Public Comment: None.

No action taken.

7.2 BUSKING AND AMPLIFIED MUSIC

Staff provided an overview of the rules and restrictions for busking, performers, and amplified music. Street performances in the public right-of-way are allowed with a specific event permit. A temporary use or conditional use permit is required for performances occurring on private property. Downtown business with patio areas can dedicate 75 square feet within their patio area to have nonamplified performers playing to patrons of their business. Otherwise, street performances are prohibited. Mountain View City Code Section 3.17 prohibits amplified music or sound that is cast upon a public street without a permit. Individuals in violation of this are generally asked to stop amplifying the music and cease sounds/music. Staff also shared a breakdown of how other cities approach street performances. Exploring a live

entertainment ordinance is Item 1A.6 of the Economic Vitality Strategy and is envisioned to be a medium-term implementation.

Chair Shaikh asked about instances where there is amplified music coming from someone moving through the downtown on a bicycle. Staff responded that someone on a bike would be treated the same way as someone with amplified music in a car, and they would be in violation of the City Noise Ordinance. Staff clarified that this situation would not be considered busking as this is not someone performing for others.

Committee member Katz asked about playing without soliciting tips. Staff responded that the issue is more about the potential of crowds gathering and blocking egress within the public right-of-way.

Vice Chair Kasperzak asked about programs and ordinances in the immediate neighboring cities. Staff responded that they initially look at cities that have existing programs and ordinances but that they will do additional research as this topic is explored further.

Public Comment: None.

No action taken.

7.3 REPORT OUT OF MOUNTAIN VIEW ART AND WINE FESTIVAL

Mountain View Chamber of Commerce staff will provide a report out of the 52nd Annual Art and Wine Festival that took place on September 7 and 8. Chamber staff shared that there were 400 artist booths, 20 food booths, 10 local businesses featured, 180,000 event attendees, and over 370 volunteers. Event net revenue was similar to 2023, and local businesses reported 10% to 40% increase in weekend revenues.

Vice Chair Kasperzak spoke to some tripping hazards with people navigating booths and sidewalk curbs where it might make sense to have a cone. Chamber staff responded that if there are issues that arise during the event, people can go to the information booth.

8. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS

Vice Chair Shaikh shared that there are number of Committee openings, including a couple of spots on the Downtown Committee.

Committee member Keith shared that the 10th Annual Monte Carlo Haunted House will take place on October 26 from 2:00 p.m. to 6:00 p.m.

Committee member Baird shared that the September walking tour had 10 people in attendance. There will not be a walking tour in October, but there will be tours in November and December.

9. **ADJOURNMENT**

The meeting was adjourned at 9:43 a.m.

These Minutes are hereby submitted for approval by Amanda Rotella, Recording Secretary.

Approved on _____.

AR/1/CDD
818-10-01-24mn