

PERFORMING ARTS COMMITTEE WORK PLAN
Fiscal Year 2025-26

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
Ongoing Work Items			
a. Discuss options to diversify and increase use of the Mountain View Center for the Performing Arts in support of Council priorities of Livability & Quality of Life and Economic Vitality.	Continue collaborating with other city committees, commissions and Civic organizations.	Started March 2025- July 2026	The Visual Arts, Downtown, and Performing Arts committees respectively formed an ad hoc committee to discussion collaborations opportunities.
	Schedule on-going Ad-Hoc committee meetings to continue discussions of opportunities.	July 2025 – February 2026.	First Ad-Hoc committee meeting scheduled for July 2025.
	Host seasonal gallery receptions with Visual Artists.	FY 2025-26	
b. Annual Resident Company Presentations	Resident Company Presentation and questions from PAC.	August 2025	Resident Companies annual presentation to the PAC.
	Upstage TheatreWorks Silicon Valley Peninsula Youth Theatre	September, October, November, 2025	Resident Companies give their annual report to the Committee on the previous season and provide answers to the questions from the PAC.
c. MVCPA Client Usage, patron attendance and resulting ancillary spending in Mountain View.	Review reports quarterly and provide annual numbers	FY 2025-26	Ongoing

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Fiscal Year 2025-26 Work Items			
1. Review of SecondStage reduced fee program to encourage additional usage.	Ad-Hoc committee Draft Ad-Hoc Recommendations presented to the PAC and receive feedback. Present final draft to the City Council Conduct a public roundtable discussion to introduce the revised SecondStage program	Completed May 2025 October 2025 January – February 2026 March 2026	Draft completed, and currently under review by City staff. Roundtable Discussion
2. Review of Art & Wine Festival in September 2025	Observations for suggestions on how to participate in upcoming years Schedule Ad-Hoc committee meetings to discuss participation in the festival for future events.	September 2025 October 2025	Ad hoc committee created.
3. Increase Community Connections	Host Round Table discussions with the community	Ongoing	Community Roundtable discussion
	MVCPA 35th Anniversary Celebration Planning	January 2026	Roundtable Discussions

The Performing Arts Committee meets on the third Wednesday of each month at 6:15 PM., excluding the months of July and December, held in the Atrium Conference Room in City Hall.

2025-2026 meeting dates are: August 20, September 17, October 15, November 19, January 21, February 18, March 18, April 15, May 20, June 17