

CITY OF MOUNTAIN VIEW PUBLIC ART STRATEGY

COMMUNITY MEETING | 10.16.2025



City of
Mountain View

**ART BUILDS
COMMUNITY**

ART BUILDS COMMUNITY

Women-led public art consulting, planning, policy, curation, and community engagement team
based in San Jose, CA



AMANDA RAWSON

PROJECT MANAGER



QUYNH-MAI NGUYEN

*CREATIVE COMMUNITY
ENGAGEMENT*



BARBARA GOLDSTEIN

POLICY & FUNDING



KARLA TU

PROJECT COORDINATOR

MOUNTAIN VIEW PUBLIC ART AT-A-GLANCE

- Public Art in Mountain View
 - Public 40+ Artworks funded through the 2% for Art Policy or a Private Donation
 - Private 60+ Artworks
- Visual Arts Committee
- How is public art funded?
- Public Art Strategy

PROCESS

INVITE

Invite city residents, business owners, workers, community leaders to share and explore ideas for the plan

GATHER

Gather community input through interactive art engagement activities and surveys

CREATE

Create a public art plan that will include a vision, mission statement, objectives/guiding principles, and recommendations.

PROVIDE

Provide a set of goals, policies, and objectives that will guide the development and enhancement of the public art inventory and public art program

DEVELOP

Develop the public art strategy

PROJECT TIMELINE



COMMUNITY ENGAGEMENT

Community Pop-ups:

- Oct 10, 2025 - Senior Center
- Oct 16, 2025 - In-Person Community Meeting
- Oct 22, 2025 - Online Community Workshop
- Oct 25, 2025 - Monster Bash
- Nov 1, 2025 - Dia de Muertos

Additional Engagement

- October 13, 2025 - Artist RFP Closes at noon
- Website (CollaborateMV, Economic Development)
- Online Survey

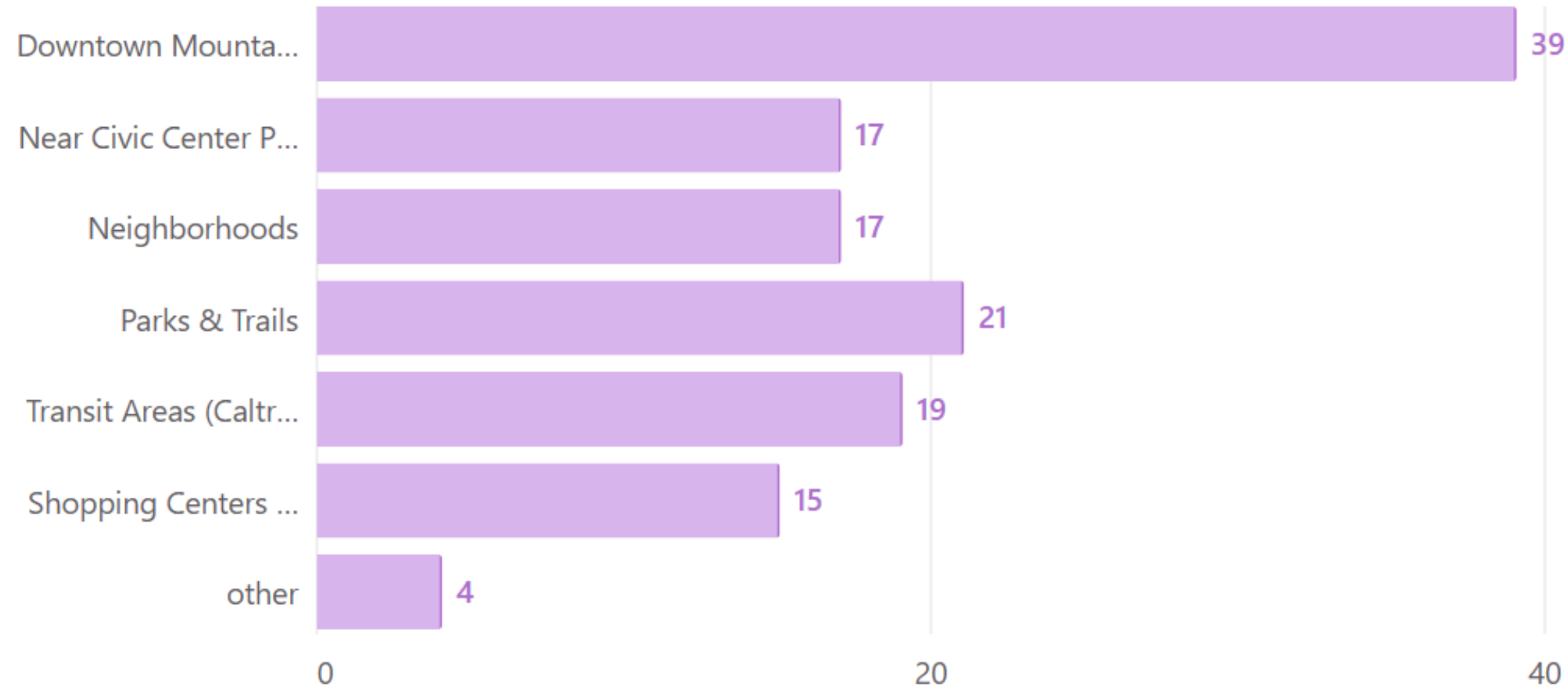


WHAT WE HEARD SO FAR...

A= 2
B=

Where would you like to see public art and cultural arts programs in Mountain View? (Choose 3)

44 out of 44 people answered this question.



PUBLIC ART GOALS

Cultivate and grow Public Art in Mountain View, which enhances the city's **livability**, builds **community** and fosters **placemaking** and **identity**.

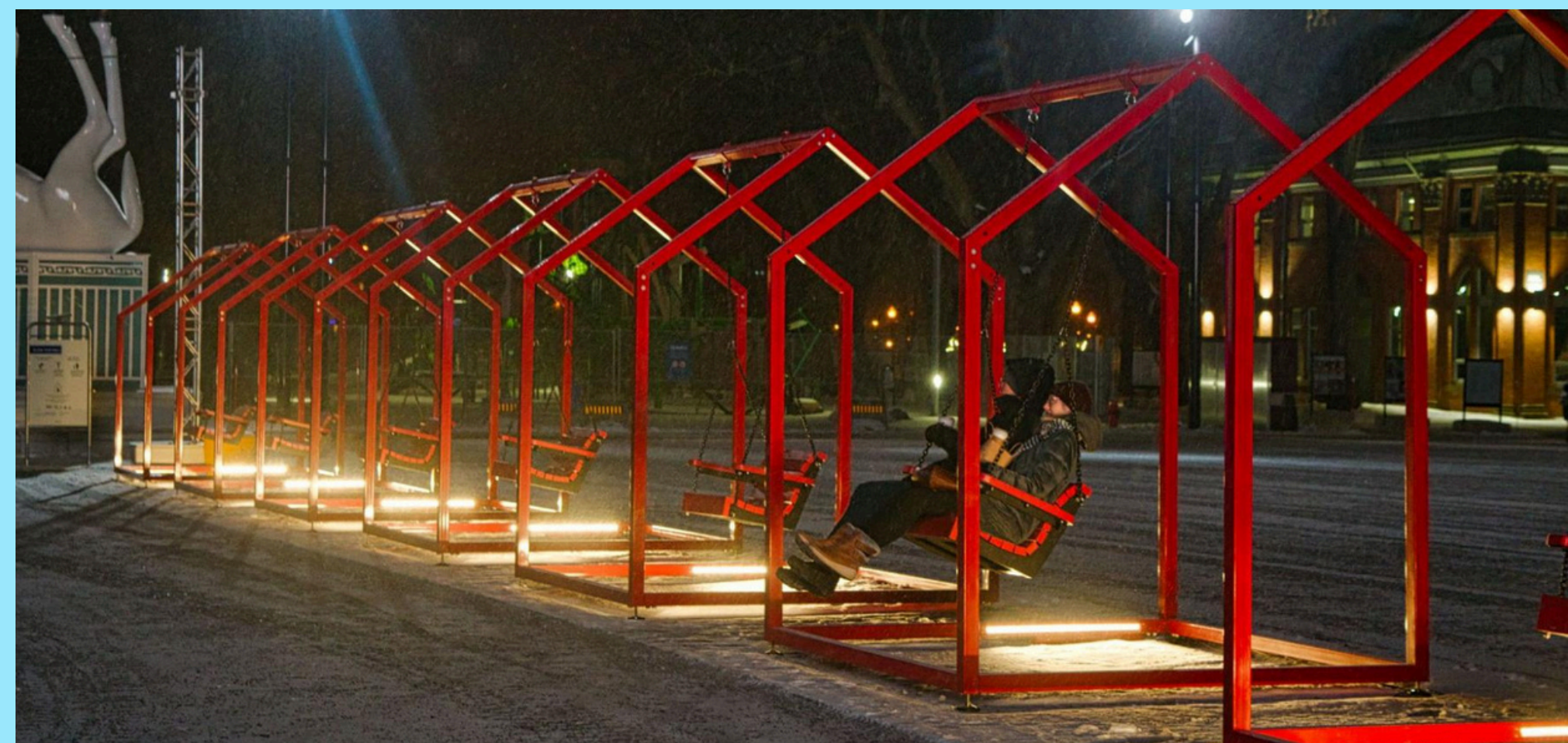
Public Art reflects on Mountain View's **heritage** and **diversity**, it fuels **economic development** and fosters **art appreciation** while **supporting artists**.

WHAT CAN PUBLIC ART BE?

Public art is art or art experiences across all genres and disciplines. It can be temporary and/or permanent and should be free and accessible to the public.



PUBLIC ART EXAMPLES



INTERACTIVE ART

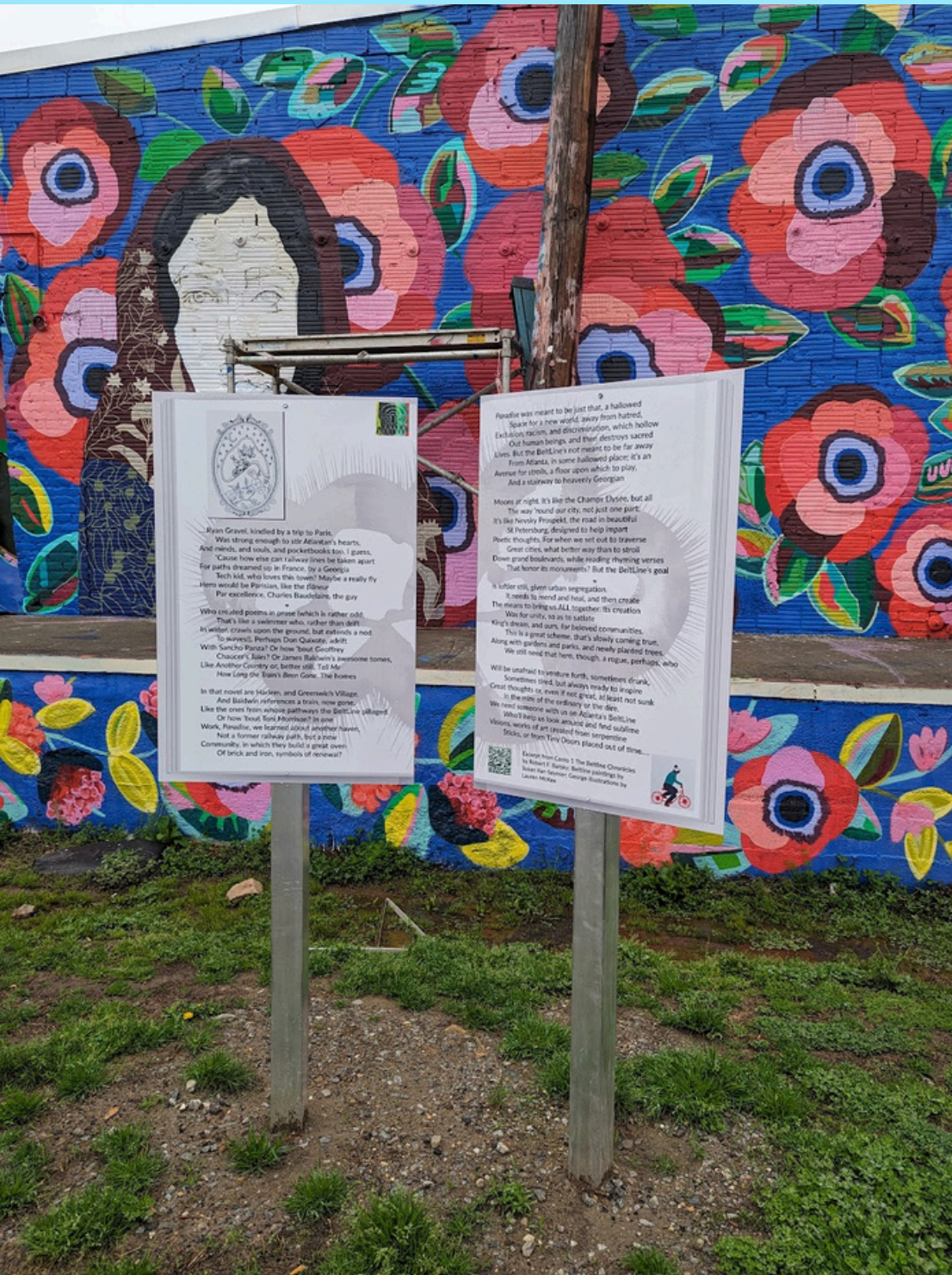
GATEWAYS



FUNCTIONAL ART



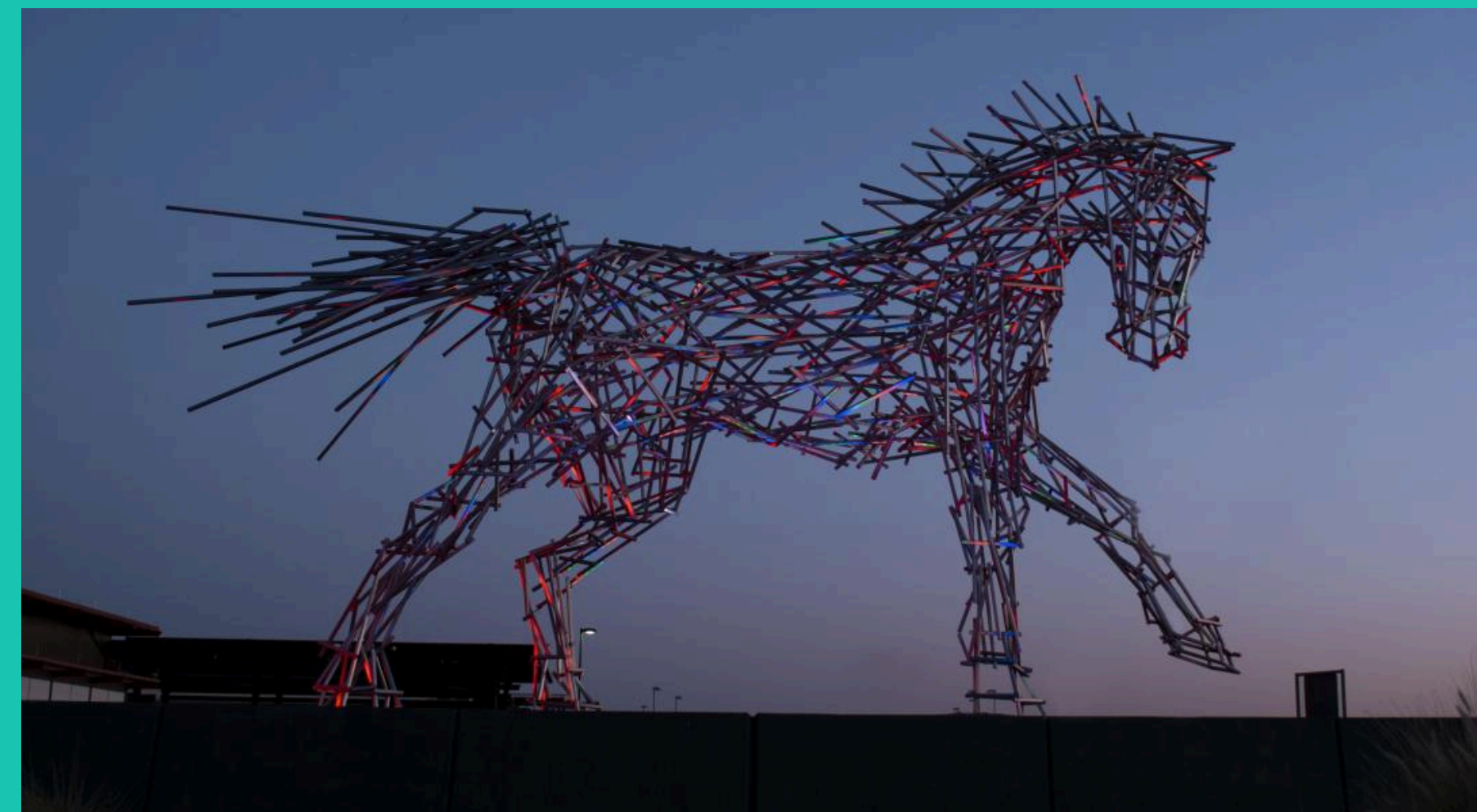
TEMPORARY ART





LIGHT ART

CULTURAL





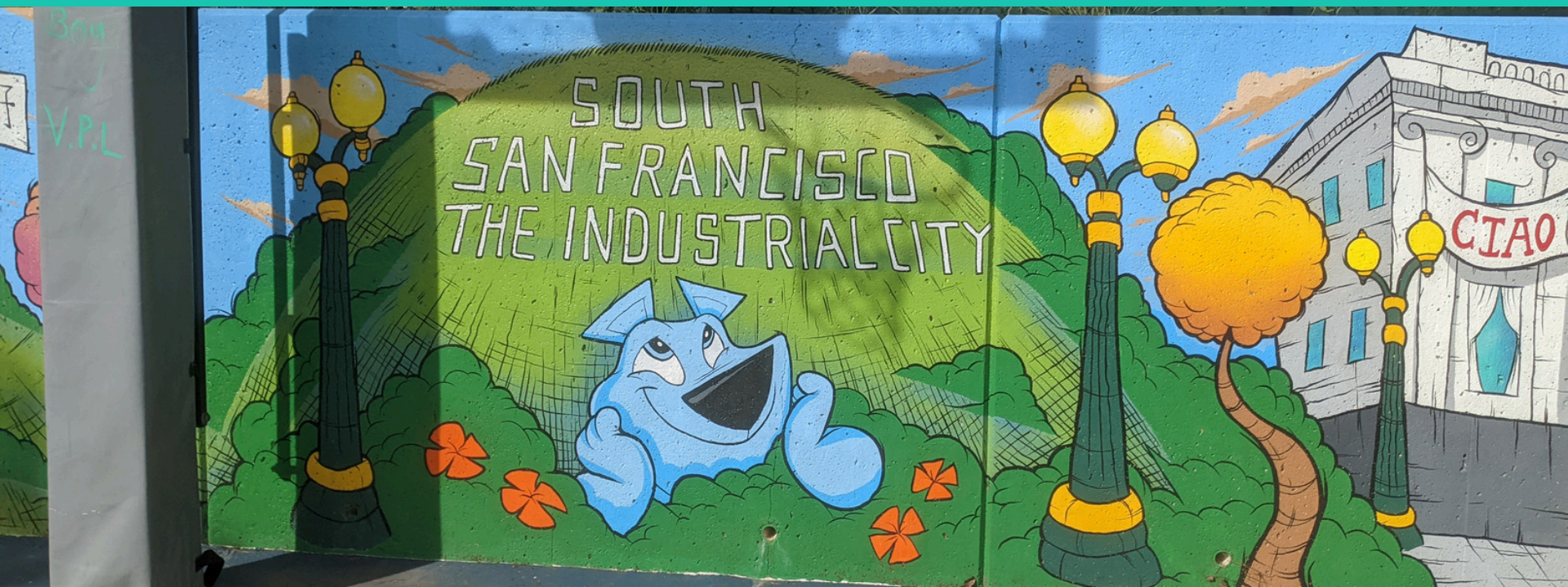
HISTORY



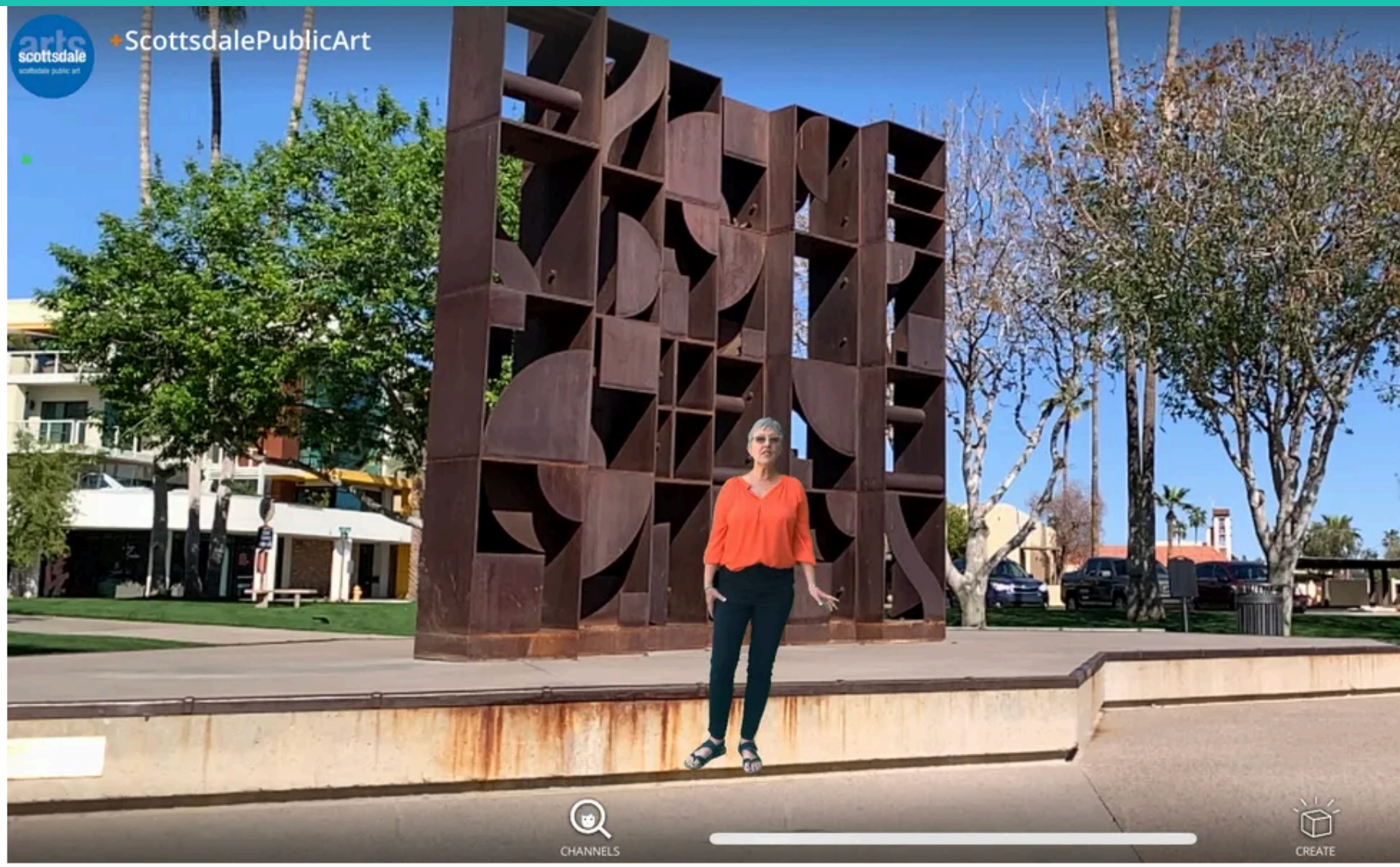
NATURAL ENVIRONMENT



FAMILY ORIENTED



INNOVATION & TECHNOLOGY



QUESTIONS

HOW DO YOU IDENTIFY MOUNTAIN VIEW'S CULTURE?

WHAT TYPE OF ARTS AND CULTURAL EXPERIENCES DO YOU WANT IN MOUNTAIN VIEW?

HOW DO YOU WANT THE PUBLIC ART PROGRAM TO INTERACT WITH THE COMMUNITY?

CALL TO ACTION!

TAKE THE SURVEY!

Closing on December 14, 2025

SHARE WITH YOUR
FAMILY AND FRIENDS!



ATTEND A COMMUNITY EVENT OR MEETING

Monster Bash - Sat Oct 25

Dia de Muertos - Sat Nov 1



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<https://collaborate.mountainview.gov/public-art-strategy-2025>



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