

FISCAL YEAR 2025-26 NEIGHBORHOOD GRANT PROGRAM APPLICATION GUIDELINES

Purpose of the Neighborhood Grant Program

The City of Mountain View is committed to the preservation and renewal of neighborhoods. The City believes that the power to maintain and improve neighborhoods lies in strengthening the civic participation of Mountain View residents in their community. The Neighborhood Grant Program provides financial support to encourage groups to form new neighborhood associations as well as to support existing associations with funding for neighborhood events.

Application Deadline

Applications will be available starting Saturday, March 1, 2025, and are due by 5:00 p.m. Pacific Standard Time on Monday, March 31, 2025. All applications will need to be submitted using the online form on the Council Neighborhoods Committee (CNC) webpage at: <u>www.mountainview.gov/neighborhoodgrants</u>. Applications must be submitted via the online form. Incomplete or late applications will <u>not</u> be accepted. The CNC will hold a meeting on April 17, 2025 to listen to public comments on the grant proposals and make decisions on the 2025 Neighborhood Grant Awards.

Eligibility Requirements

To be eligible for the Neighborhood Grant Program, all of the following criteria must be met.

- 1. **Applicants must be representatives of a group, not an individual.** A group can be an existing neighborhood association within the City of Mountain View, a group of individuals who are organizing to form a new neighborhood association, an informal neighborhood group, or a mobile home park resident committee. Special-interest groups (e.g., groups focused on sports or the arts), individuals, businesses, fraternal or religious groups, universities, and public agencies are not eligible applicants for the Neighborhood Grant Program. However, applicants that are eligible for the Neighborhood Grants Program may partner with these types of applicants to plan and implement activities/events.
- 2. **Applicants must specify a contiguous geographic area their group serves.** Groups cannot be a Citywide or general group not tied to a specific geography within Mountain View.

Groups are not disqualified due to overlapping geographies. The application includes a map to indicate your geographic area.

- 3. Activities/events must be neighborhood-based and initiated by residents living in the neighborhood or mobile home park.
- 4. Activities/events must be aimed at improving communication and participation or improving physical conditions within a neighborhood or mobile home park.

Selection Criteria

The applications will be evaluated by the CNC using the following criteria:

- <u>Benefit</u>: How many people are expected to benefit from the activities/events?
- <u>Involvement</u>: How many people are involved in the development and coordination of activities/events?
- <u>Program Design</u>: Are the activities/events well-planned and conceptualized?

Activity/Event Team

The applicant is required to form an activity/event team consisting of <u>at least four members</u> of the neighborhood or mobile home park who will be responsible for managing the activity/event. The team will be required to provide a written activity/event summary to document the achievements of the activity(ies)/event(s). The team should also be available to provide an oral presentation of the accomplishments to the CNC, if requested.

Maximum Grant Awards

A total of \$50,000 is available for the Neighborhood Grant Program supplemented with an additional \$7,500 in pilot funding to fund groups that are first-time applicants. Neighborhood Grants may be awarded up to the maximum amount outlined in Table 1 below, which is based on the number of households covered by the neighborhood group. All grant funds must be used between July 1, 2025 and June 30, 2026. There is no carryover of funds that are not used within this time frame.

	Maximum Award
Tier A: <500 households	\$1,333
Tier B: 501-1,000 households	\$2,000
Tier C: 1,001-1,500 households	\$2,667
Tier D: >1,501 households	\$3,333

Table 1: Maximum Grant Awards by Tier

Examples of Eligible and Ineligible Grant Activities/Events

Several types of activities/events may be eligible for the Neighborhood Grants Program if they build community, enhance the neighborhood, and are intended to benefit all neighborhood residents. Some examples of past Neighborhood Grant activities/events are listed below.

Neighborhood block parties/picnics	Recruitment events	
 Ice cream socials 	Planning meetings	
Little Free Libraries	 Mentoring new associations 	
 Neighborhood heroes day 	 Advertisements for association events 	
 Leadership training 	 Neighborhood association 	
Live music events	5	
	incorporation	
Community gardening	Assistance to form new associations	
 Neighborhood cleanups 	 Restaurant and catered food with the 	
• Neighborhood beautification, including	following conditions:	
tree planting	 Delivery costs will be reimbursed 	
Youth events	up to a maximum of \$50;	
Neighborhood garage sales	 The maximum per-person amount 	
Research/archives for neighborhood	for restaurant purchases is	
history	\$10 per person; and	
Neighborhood association newsletters	 Purchasing of food from food 	
Neighborhood association webpages	trucks or booking a food truck for	
Video call-hosting subscriptions	an event is an eligible use of funds	
Neighborhood scavenger hunts	under the restaurant category.	

Table 2: Examples of Eligible Activities/Events

For activities or events proposed at a City park or facility, an additional permit may be required. If a City permit is needed, applicants must contact the Recreation Division in the Community Services Department to obtain the appropriate permits. To check availability and permit requirements, visit <u>www.MountainView.gov/Reservations</u> or call the Recreation Division at 650-903-6331.

Events held on City streets, such as block parties, require a Block Party Permit from the Police Department. For more information, contact the Police Department at 650-903-6344.

Examples of Ineligible Grant Activities/Events and Expenditures

Neighborhood Grants must be used for activities/events that benefit and are open to all households within the neighborhood group. Grant funds cannot be used to directly benefit

individuals or homeowners associations. Examples of activities/events and expenditures that are ineligible for Neighborhood Grants are listed below.

- Political activities (campaigns, candidate forums, etc.).
- Regular neighborhood association meeting supplies/refreshments.
- Homeowners association events, meetings, newsletters, etc.
- Improvements that directly benefit a household or homeowners association.
- Equipment that could be primarily used by individuals rather than at neighborhood events, such as portable barbecue grills.
- Improvements in the public right-of-way, such as trees or landscaping, unless done with the approval of and partnership with appropriate City departments.
- Alcoholic beverages.

Applications

The CNC encourages interested groups to participate in this program. Please fill out the application available at: www.mountainview.gov/neighborhoodgrants.

City Agreement

All neighborhood groups or associations receiving Neighborhood Grants will be required to enter into an agreement with the City regarding the use of grant funds and term of grant funding. **Reimbursements will not be processed until an agreement has been executed.**

Reimbursement of Grant Expenditures

Grant funds are disbursed to awarded neighborhood groups or associations on a **quarterly reimbursement basis** of expenses for eligible grant activities. Only out-of-pocket expenses, meaning those paid for with the association/individual's own money rather than paid for with money from another source (e.g., gift card, EBT card, etc.), are eligible for reimbursement. Reimbursement checks are issued to the neighborhood activity/event team leader.

To receive reimbursements, grantees should complete the following:

• **Submit reimbursement requests on a quarterly basis.** Please refer to the schedule outlined in Table 3 below.

	When Items Were Paid For	When Reimbursement Request is Due
Quarter 1	Jul 1-Sep 30	By Oct 31
Quarter 2	Oct 1-Dec 31	By Jan 30
Quarter 3	Jan 1-Mar 31	By April 30
Quarter 4	Apr 1-Jun 30	By July 30

Table 3: Grant Reimbursement Schedule

- Submit dated receipts and similar verifiable documentation of expenses along with a description of the neighborhood event/activity to: https://cityofmountainview-hrhcy.formstack.com/forms/cnc reimbursement request form. Upload verification documentation in PDF format.
- Separate personal expenses from eligible Neighborhood Grant activities/events. Refer to lists of eligible/ineligible activities/events above.

Questions and Comments

For questions or comments about the Neighborhood Grant Program, please email <u>NeighborhoodGrants@mountainview.gov</u> or call 650-903-6301.