

## **MINUTES**

---

---

REGULAR MEETING—WEDNESDAY, OCTOBER 9, 2024  
ATRIUM CONFERENCE ROOM—500 CASTRO STREET  
6:00 P.M.

**1. CALL TO ORDER**

The Regular Meeting was called to order at 6:03 p.m. by Vice Chair Regina Sakols.

**2. ROLL CALL**

**Present:** Committee members Cliff Bryant (virtual), Jesse Cupp, Tootoo Thomson, Don Whitebread, and Vice Chair Regina Sakols.

**Absent:** Chair Susi Merhar (Excused) and Committee member Lacy Rathbun (unexcused).

**Staff Present:** John Lang, Economic Vitality Manager; and Kirstin Hinds, Economic Development Strategist.

**3. MINUTES APPROVAL**

The minutes from the September 11, 2024 meeting were distributed prior to the meeting and approved as distributed.

**Motion—M/S** Whitebread/Sakols—Carried 5-0-2; Merhar and Rathbun absent—To approve the minutes of the September 11, 2024 meeting as presented.

**4. ORAL COMMUNICATIONS FROM THE PUBLIC—None.**

**5. UPCOMING AGENDA TOPICS**

- Can the City use the VAC budget to rent a space and make it available for artists and public to utilize to make art?

**6. UNFINISHED BUSINESS—None.**

## 7. NEW BUSINESS

### 7.1 DISCUSS MODIFICATIONS TO THE CALL FOR ARTISTS TO EXHIBIT AT THE CENTER FOR THE PERFORMING ARTS EXHIBITS AND AUTHORIZE THE 2025-26 CALL FOR ARTISTS

The VAC discussed modifications for the 2025-26 Call for Artists to Exhibit at the Center for the Performing Arts and authorized the Call to be released by November 4, 2024. Modifications included a preference for artists who have not exhibited in the last three years, or who are proposing a new body of work, and permitting artists under the age of 18 to exhibit.

**Motion**—M/S Cupp/Bryant—Carried 5-0-2; Merhar and Rathbun absent—To issue a Call for Artists with the modifications discussed for the call.

Public Comment: Bruce England noted he is in favor of no age registration and to have more flexibility. Art should be reflective of the community and be resilient.

### 7.2 DISCUSS MODIFICATIONS TO THE CALL FOR ARTISTS TEMPLATE FOR FUTURE PUBLIC ART PROJECTS

The VAC discussed modifications to the Call for Artists template for future Capital Improvement Program projects and provided feedback to staff on elements to pilot in the next call for artists.

Public Comment: Bruce England commented he is in favor of having art that reflects more sustainable materials. Art should be reflective of the community and community values. He would like to see more transparency around scoring.

### 7.3 AD HOC COMMITTEE RELATED TO ARTS MOUNTAIN VIEW MURAL PROJECT

Staff provided background on a mural project proposed by Arts Mountain View, a local nonprofit, and asked that the VAC discuss establishing an ad hoc committee to support Arts Mountain View in commissioning an artist/artist group to do a mural as part of the project. The VAC appointed Chair Susi Merhar and Committee member Cliff Bryant to be on the ad hoc committee.

**Motion**—M/S Whitebread/Sakols—Carried 5-0-2; Merhar and Rathbun absent—To establish an ad hoc committee to aid Arts Mountain View in commissioning art.

Public Comment: Bruce England. “Does this tie into Martha’s proposed artwork?”

**7.4 SVCREATES UPDATE**

Staff anticipated sharing a presentation that was given at the September 30, 2024 Municipal Arts Roundtable meeting; however, the file was not received in time. Staff shared a verbal update on what was shared by Arts Builds Community, a public art consultancy. Staff from Arts Builds Community shared their insights on community outreach and engagement when undertaking art planning. An example included the use of written words and poems as a way to help inform visual arts by a community. Outreach should also be meeting as utilizing community events is one of the best ways to engage.

Public Comment: None.

**8. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS**

Staff announced that the City is accepting applications for committees and commissions, including two positions on the VAC.

Staff reminded the VAC about the upcoming City Council Study Session for Public Art on October 22, 2024.

**9. ADJOURNMENT**

The meeting was adjourned at 7:55 p.m.

These Minutes are hereby submitted for approval by  
Kirstin Hinds, Recording Secretary.

Approved on \_\_\_\_\_.

KH/4/CDD  
816-10-09-24mn