



City of  
**Mountain  
View**

# Public Art Working Session

June 12, 2024

- Council Priority for 2017-2019- “Work with the Visual Arts Committee to develop a strategy to encourage public art in private development projects.”
- Consultant hired in Fall 2019- benchmarking and outreach related to Art in Private Development Policies was conducted
- A Planned Council Study Session on Public Art scheduled March 2020
- Pandemic 2020-2022
- January 2022- Re-engagement with the VAC on developing a public art strategy

Capture input from VAC in 3 areas to share at Council Study Session October 2024:

1. Should the City explore additional funding mechanisms like grants or endowments to support additional public art programming and installations in Mountain View?
2. Should other policies and recommendations, including a donor policy, maintenance policy, and deaccessioning policy, be considered for inclusion into a public art strategy?
3. Should elements, such as a vision, goals, and strategies, and actions be included in the development of a public art strategy?

- City has K-5 policy
- Donation through K-6 policy
- Recently applied for a Placemaking grant from VTA

# Private Percent for Art Programs

CITY	FUNDING STRUCTURES	
	Percent for Art in Private Development	In Lieu Option
Cupertino	1% of the first \$100 million construction valuation and 0.9% in excess of \$100 million.	1.25% in-lieu fee.
Los Altos	1% of construction costs.	1% in-lieu fee.
Los Gatos	1% of construction valuation.	In-lieu fee equivalent to public art cost.
Milpitas	0.5% of building development costs for nonresidential building developments over 2,000 square feet.	0.5% in-lieu fee.
Mountain View	<b>No Policy</b>	<b>No Policy</b>
Palo Alto	1% of construction valuation for first \$100 million and 0.9% in excess of \$100 million (valuation adjusted with CPI).	1% in-lieu fee.
Redwood City	1% of new commercial development over 50,000 square feet.	1% in-lieu fee. If developer does not spend all 1%, the remaining amount can go into the fee.
San Mateo	1.19% of building permit fee for commercial/multi-family projects over \$3 million construction valuation.	1.19% in-lieu fee.
Sunnyvale	2% of construction valuation. If developer does not spend entire 2%, remaining amount contributed to the public arts fund.	1.1% in-lieu fee.

Should the City explore additional funding mechanisms like grants or endowments to support additional public art programming and installations in Mountain View?

Yes Affirmed

Desire to see additional funding for more Art in Mountain View including:

- Staff go after Grants for Arts
- Pursue a Percent for Art for Private Development including an In-Lieu Option
  - Sunnyvale Program is a strong model
  - Program should be applied for market rate housing and mixed uses
- Funding approach should allow for Art to be more spread out throughout all of Mountain View

CITY	Art in Private Development	In Lieu Option	Percent for Art Public Projects	Donation/Sponsor Policy	Maintenance Policy	Deaccessioning/Removal Policy
Cupertino	Y	Y	Y	N	Y	N
Los Altos	Y	Y	Y	Y	Y	Y
Los Gatos	Y	Y	N	Y	N	Y
Milpitas	Y	Y	Y	Y	N	N
Mountain View	N	N	Y	Y	N	N
Palo Alto	Y	Y	Y	Y	Y	Y
Redwood City	Y	Y	Y	Y	Y	Y
San Mateo	Y	Y	N	Y	Y	Y
Sunnyvale	Y	Y	Y	Y	Y	Y

Should other policies and recommendations, including a donor policy, maintenance policy, and deaccessioning policy, be considered for inclusion into a public art strategy?

Yes Affirmed

Would also like to see art education opportunities like other cities



Should elements, such as a vision, goals, and strategies, and actions be included in the development of a public art strategy?

Yes Affirmed.

### **Draft Vision Statement**

The creation of diverse public art enriches Mountain View's innovative and creative culture, enhances the vibrancy of our diverse community, and transforms Mountain View into an art destination.

### **Draft Public Art Goals**

- Cultivate a vibrant civic art culture which builds community and reflects Mountain View's heritage and diversity.
- Foster placemaking and identity to support economic development and enhance Mountain View's livability.

### **Public Art Strategies**

- Develop, augment, and refine city policies and procedures to better align and encourage art appreciation and place keeping.
- Expand and enhance public art in Mountain View to make it more prevalent, diverse, relevant, and enriching.
- Broaden the scope of public art in MV by expanding outreach, encouraging public participation, and fostering collaboration.

- Develop a memorandum for City Council session in October 2024, identifying benchmarking and best practices
- Seeking direction and guidance from Council on their expectations for public art
- Include feedback from this working session as an attachment to the study session memorandum



Publicly Accessible Ar... John Lang

Map reflects both public and private art pieces that are publicly accessible. Please contact the Mountain View Economic 2,055 views Published yesterday at 12:49 PM [SHARE](#)

Mountain View Public Art-Public

- Entry Portal, Mountain View Centennial Plaza
- The Baggage Cart- Centennial Plaza Mounta...
- Sunrise from Sea, Mountain View Parking G...
- Atrium Glass Wall and Skylights, Mountain V...
- Storm Lord, Mountain View City Hall 2nd Floor
- Panorama, Mountain View City Hall, 2nd Floor
- Solar System V.G., Mountain View City Hall P...
- Boy and Girl Playing in the Calla Lily Field, M...
- Ibis, Mountain View Center for Performing A...
- Invocation, Mountain View Center for Perfor...
- Toad's Book Club, Mountain View Library
- Red Triptych Pomerian, Mountain View Libr...
- Primal Urge, Mountain View Library. 2nd Floor
- Summer Roses, Mountain View Public Librar...
- Rose Bouquet, Mountain View Public Library...
- Diverse Knowledge, Mountain View Library, 1...
- Silent Shapes in Space and Time, No. 2, Mou...
- Magical Garden Gateway, Mountain View Pu...
- Religion and Peace, Mountain View Library
- Berlin Wall, Mountain View Library
- Count None but Sunny Hours, Pioneer Park
- Avatar, Eagle Park
- Veterans Memorial, Eagle Park
- Coriolus, Dana Park
- Winds of Progress, The Mountain View Teen ...
- Reflections on Life's Cycles (Seasons), Mou...
- Ginkgo Gates, Mountain View Senior Center
- Rug Buddies, Mountain View Childcare Center

