

MINUTES

REGULAR MEETING—TUESDAY, APRIL 7TH, 2026
ATRIUM CONFERENCE ROOM AT CITY HALL—500 CASTRO STREET
8:00 A.M.

1. **CALL TO ORDER**

The meeting was called to order at 8:03 a.m. by Chair Kasperzak.

2. **ROLL CALL**

Present: Chair Mike Kasperzak, Vice Chair Pamela Baird, Jamil Shaikh, Dennis Reiter, Marisol Melara (arrived at 8:08 am)

Absent: Committee members Peter Katz, Stephanie Lin

Resigned: Sean Foreman

Staff Present: Amanda Rotella, Economic Vitality Manager; Toni Gomez, Economic Development Strategist

3. **UPCOMING AGENDA TOPICS**

None from Staff

Vice Chair Baird asked about the Declaration of Independence Celebration – 250 years – City commemoration event.

Committee Member Shaikh suggested a Line Dancing event and more community activities downtown.

4. **ORAL COMMUNICATIONS FROM THE PUBLIC—None.**

5. MINUTES APPROVAL

Minutes from the February 3rd, meeting were distributed prior to the meeting and approved as distributed.

Public Comment: None.

Motion: M/S Shaikh/Reiter—Carried 7-0-2; Katz and Lin absent—To approve the February 3, 2026 minutes.

6. UNFINISHED BUSINESS

6.1 CASTRO STREET UPDATES

Economic Development staff provided the following updates related to Castro Street:

- Bollard Beautification underway, activation downtown
- Train Depot Public Art - Arts Mountain View
- Downtown MV in Motion
- Soccer Fan Fest Business Survey has gone out
- Façade Improvement Grants – Webinar on April 9th

Committee member Shaikh shared some remarks about issues at the train depot and it's not being as welcoming as it could be. Staff responded that the City is aware is providing resources as needed.

Public Comment: None.

No action taken.

7. NEW BUSINESS

7.1 Entertainment Zone Pilot Program

- New legislation SB 969 allows Cities to create entertainment zones
- Proposed Mountain View Zone for the 100-500 blocks of Castro Street.
Activating portions of this zone for specific City Hosted events

Vice Chair Baird asked about post event clean up. Staff responded that this will be built into event logistics plans.

Committee member Reiter asked if the zone is only activated for specific events. Staff responded that while the ordinance is for 7 days a week, the zone will only be activated for events hosted by the City.

Chair Kazperzak asked if other cities are doing this event-specific or if they are allowing other event producers. Staff responded that there is a mix of approaches that other cities are taking. Yes some are open all the time, ours will not be.

Public Comment: None.

Motion: M/S Reiter/Shaiikh—Carried 7-0-2; Katz and Lin absent—To recommend adoption of the Entertainment Zone ordinance

8. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS

Staff noted that, per the approved 2026 calendar, the next committee meeting will be on May 5th, 2026.

Chair Kasperzak remarked on transitioning the downtown committee to a citywide economic vitality advisory committee.

Vice Chair Baird noted the next Downtown historical walking tour on April 26th.

9. ADJOURNMENT

The meeting was adjourned at 9:03 am.

These Minutes are hereby submitted for approval by Amanda Rotella, Recording Secretary.

Approved on _____.