

CITY OF MOUNTAIN VIEW  
RESOLUTION NO.  
SERIES 2025

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MOUNTAIN VIEW  
AMENDING THE FISCAL YEAR 2025-26 BUDGET TO APPROPRIATE THE FOLLOWING  
FUNDS FROM THE GENERAL NON-OPERATING FUND TO THE COMMUNITY  
DEVELOPMENT DEPARTMENT FOR ACTIVATIONS AND PROMOTIONS RELATED TO THE  
2026 SUPER BOWL AND WORLD CUP IN THE AMOUNTS OF: 1) \$295,000 FOR CITY  
ACTIVATIONS AND PROMOTIONS AND 2) \$30,000 FOR A GRANT TO THE MOUNTAIN  
VIEW CHAMBER OF COMMERCE TO SUPPORT CHAMBER AND MOUNTAIN VIEW  
BUSINESS ACTIVATIONS AND PROMOTIONS

WHEREAS, Super Bowl LX and the Fédération Internationale de Football Association (FIFA) World Cup 2026 will have gameplay at Levi's Stadium in Santa Clara; and

WHEREAS, the Super Bowl and World Cup typically generate significant domestic and international travel by those attending the games; and

WHEREAS, given the proximity of Santa Clara to Mountain View, and Mountain View's convenient transit access from across the region to Levi's Stadium, the Super Bowl and World Cup events present significant opportunities to attract visitors to Downtown Mountain View and other locations in the City of Mountain View; and

WHEREAS, on June 24, 2025, the City Council adopted the Fiscal Year 2025-26 budget (Resolution No. 19008), which appropriated funds for the expenditures proposed by said budget; and

WHEREAS, Mountain View Charter section 1105 authorizes City Council, by affirmative vote of at least five (5) members, to amend or supplement the adopted budget to transfer unused balances for another purpose or to appropriate available revenue not included in the adopted budget at any time after adoption of the budget; and

WHEREAS, additional appropriations are needed for Super Bowl and World Cup activation that were not anticipated; now, therefore, be it

RESOLVED: by the City Council of the City of Mountain View that the recitals set forth above are true and correct and are hereby incorporated by reference as if fully set forth in their entirety; and be it

FURTHER RESOLVED: that the City Council appropriate \$295,000 in the General Non-Operating Fund for activations and promotions related to the 2026 Super Bowl and World Cup events; and be it

FURTHER RESOLVED: that the City Council appropriate \$30,000 in the General Non-Operating Fund for a grant to the Chamber of Commerce to support Chamber and business activations and promotions; and be it

FURTHER RESOLVED: that this resolution shall be effective upon the date of its adoption.