

Attendance and revenue for Q1 2024-25 (jul, aug, sep 2024)

Licensee	Show	Stage	#Perfs	#Tix Sold	% house	#Attended	Tickets	Conv.Fee	FUF	Total
*Peninsula Youth Theatre	Finding Nemo JR.	MS	6	1,446	40%	1,322	\$33,698.00	\$3,369.00	\$2,702.00	\$37,067.00
Lamplighters Music Theatre	Gilbert and Sullivan's THE PIRATES of PENZANCE	MS	2	674	56%	619	\$41,629.00	\$2,650.00	\$1,833.00	\$44,279.00
Pocket Opera, San Francisco	La Bohème	SS	1	124	76%	115	\$7,698.00	\$297.00	\$312.00	\$7,995.00
Bayer Ballet	Summer Gala	MS	2	627	52%	556	\$25,949.00	\$2,022.00	\$1,749.00	\$27,971.00
*Upstage Theater	Superstar Spotlight	SS	1	75	46%	70	\$1,585.00	\$165.00	\$150.00	\$1,750.00
New Century Dance	20-Year Anniversary Gala	MS	1	398	66%	330	\$11,394.00	\$103.00	\$780.00	\$11,497.00
Smuin Contemporary Ballet	Dance Series 1	MS	4	1,184	49%	1,078	\$68,404.50	\$2,784.50	\$3,135.00	\$71,189.00
Bay Area Chinese Musician Assn	Beijing Guitar Duo: Mid-Autumn Melodies	MS	1	122	20%	99	\$4,580.00	\$371.00	\$255.00	\$4,951.00
Nova Music Production	Winners and Guest Artist Performance	SS	1	0	0%	0	\$0.00	\$0.00	\$0.00	\$0.00
Jazz at the Ballroom	Flying High: Big Band Jazz Canaries who Soared	MS	1	267	45%	235	\$8,987.00	\$901.00	\$777.00	\$9,888.00
Sempervirens Fund	GIANTS RISING	MS	1	254	42%	213	\$2,782.00	\$15.00	\$472.00	\$2,797.00
*Peninsula Youth Theatre	The Golden Goose	SS	5	531	65%	508	\$4,448.00	\$159.00	\$140.00	\$4,607.00
Subtotal			26	5,702	47%	5,145	\$211,154.50	\$12,836.50	\$12,305.00	\$223,991.00

(no TheatreWorks shows this quarter)

\* denotes a Resident Company

<b>Grand Total 2025 Q1</b>	<b>26</b>	<b>5,702</b>	<b>47%</b>	<b>5,145</b>	<b>\$211,154.50</b>	<b>\$12,836.50</b>	<b>\$12,305.00</b>	<b>\$223,991.00</b>
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Ancillary Spending for Santa Clara County\*\*

Local Attendees \$32.92	\$44,178.64
Nonlocal Attendees \$58.92	\$256,891.20
All Attendees Average \$39.56	\$225,571.12

\*\*Americans for the Arts. (2023). *The Economic and Social Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Santa Clara County* (Arts & Economic Prosperity 6) [Fact Sheet]. [https://svcreates.org/wp-content/uploads/2023/11/SantaClaraCounty\\_AEP6\\_OnePageSummary10-17-23.pdf](https://svcreates.org/wp-content/uploads/2023/11/SantaClaraCounty_AEP6_OnePageSummary10-17-23.pdf)

Attendance and revenue for Q2 2024-25 (oct, nov, dec 2024)

Licensee	Show	Stage	#Perfs	#Tix Sold	% house	#Attended	Tickets	Conv.Fee	Facility Use Fee	Total
Pacific Ballet	33rd Annual Nutcracker Ballet	MS	4	2,026	84%	1,867	\$56,584.00	\$6,260.00	\$3,962.00	\$62,844.00
Pacific Ballet and MVCPA	33rd Annual Nutcracker Ballet - An Autism/Sensory Friendly Performance	MS	1	223	37%	190	\$3,195.00	\$555.00	\$426.00	\$3,750.00
*Upstage Theater	Alice By Heart	SS	3	390	80%	371	\$7,831.00	\$885.00	\$778.00	\$8,716.00
Feiyu Theater	Every Brilliant Thing (fully in Mandarin)	SS	2	318	98%	302	\$8,870.00	\$966.00	\$897.00	\$9,836.00
*Peninsula Youth Theatre	Frankenstein Makes a Sandwich	SS	5	587	72%	529	\$5,384.00	\$291.00	\$242.00	\$5,675.00
*Peninsula Youth Theatre	Mary Poppins	MS	8	3,778	79%	3,478	\$81,443.00	\$9,100.00	\$5,006.00	\$90,543.00
Oakland Interfaith Gospel Choir	OIGC 16th Annual South Bay Holiday Gospel Concert	MS	1	434	72%	388	\$17,230.00	\$1,596.00	\$1,290.00	\$18,826.00
Avenidas Wise Owl Players	Ripcord	SS	2	256	79%	243	\$4,096.00	\$630.00	\$512.00	\$4,726.00
Smuin Contemporary Ballet	Smuin's The Christmas Ballet	MS	5	2,577	86%	2,295	\$185,131.00	\$7,652.00	\$7,164.00	\$192,783.00
Western Ballet	The Nutcracker by Western Ballet	MS	4	2,033	85%	1,521	\$77,686.00	\$3,131.00	\$5,496.00	\$80,817.00
*Peninsula Youth Theatre	The Secret Garden	SS	5	512	63%	425	\$4,636.00	\$234.00	\$200.00	\$4,870.00
Subtotal			40	13,087	76%	11,609	\$452,086.00	\$31,300.00	\$25,973.00	\$483,386.00
*TheatreWorks Silicon Valley	King James	MS	28	6,066	36%	5,340	\$278,154.00		\$15,447.00	\$293,601.00
TWSV Total			28	6,066	36%	5,340	\$278,154.00	\$0.00	\$15,447.00	\$293,601.00
Grand Total 2025 Q2			68	19,153	73%	16,949	\$730,240.00	\$31,300.00	\$41,420.00	\$776,987.00

\* denotes a Resident Company

Ancillary Spending for Santa Clara County\*\*

Local Attendees \$32.92	\$137,289.63
Nonlocal Attendees \$58.92	\$882,774.67
All Attendees Average \$39.56	\$757,692.68

\*\*Americans for the Arts. (2023). *The Economic and Social Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Santa Clara County* (Arts & Economic Prosperity 6) [Fact Sheet]. [https://svcreates.org/wp-content/uploads/2023/11/SantaClaraCounty\\_AEP6\\_OnePageSummary10-17-23.pdf](https://svcreates.org/wp-content/uploads/2023/11/SantaClaraCounty_AEP6_OnePageSummary10-17-23.pdf)

Attendance and revenue for Q3 2024-25 (jan, feb, mar 2025)

Licensee	Show	Stage	#Perfs	#Tix Sold	% house	#Attended	Tickets	Conv.Fee	Facility Use Fee	Total
Lamplighters Music Theater	A Minister's Wife	SS	2	300	92%	279	\$15,569.00	\$1,209.00	\$813.00	\$16,778.00
*Peninsula Youth Theatre	Aesop's Fables	SS	5	548	67%	510	\$4,923.00	\$264.00	\$222.00	\$5,187.00
Peninsula Open Space Trust	An Evening with Amy Tan	MS	1	592	99%	492	\$22,048.00	\$2,005.00	\$1,543.00	\$24,053.00
*Peninsula Youth Theatre	Furry Tails with a Twist	SS	5	512	63%	442	\$4,392.00	\$189.00	\$152.00	\$4,581.00
Bay Area Chinese Musicians Assn	Indie-Licious	SS	1	137	84%	118	\$2,535.00	\$325.50	\$274.00	\$2,860.50
French Talent USA	Les garçons et Guillaume, à table!	SS	1	191	117%	161	\$7,830.00	\$694.00	\$522.00	\$8,524.00
Nova Vista Symphony	Polish Inspirations	MS	1	177	30%	175	\$3,586.00	\$180.00	\$296.00	\$3,766.00
Happy Dog Duo	Schubert: From Light into Darkness	SS	1	57	35%	50	\$1,531.00	\$180.00	\$108.00	\$1,711.00
*Upstage Theater	Sonia Flew	SS	3	201	41%	186	\$4,029.00	\$447.00	\$402.00	\$4,476.00
TheaterGames	The Lion, The Witch, and the Wardrobe	SS	2	273	84%	264	\$6,628.00	\$702.00	\$538.00	\$7,330.00
Pocket Opera	The Marriage of Figaro	SS	1	157	96%	141	\$11,404.00	\$527.00	\$432.00	\$11,931.00
Gravit8	Youth Dance Competition	MS	-	-	-	2942	-	-	-	-
*Peninsula Youth Theatre	Tuck Everlasting	MS	8	2486	52%	2267	\$46,292.00	\$4,202.00	\$2,546.00	\$50,494.00
Dance Arts Foundation	California Dance Classics	MS	-	-	-	3621	-	-	-	-
Subtotal			31	5,631	72%	11,648	\$130,767.00	\$10,924.50	\$7,848.00	\$141,691.50
*TheatreWorks Silicon Valley	Rachmaninoff and the Tsar, Hershey Felder	MS	36	15,496	72%	14,226	\$886,150.25		\$44,244.00	\$930,394.25
TWSV Total			36	15,496	72%	14,226	\$886,150.25	\$0.00	\$44,244.00	\$930,394.25
Grand Total 2025 Q3			67	21,127	72%	25,874	\$1,016,917.25	\$10,924.50	\$52,092.00	\$1,072,085.75

\* denotes a Resident Company

Ancillary Spending for Santa Clara County\*\*

Local Attendees \$32.92	\$312,052.37
Nonlocal Attendees \$58.92	\$1,072,985.52
All Attendees Average \$39.56	\$1,095,416.40

\*\*Americans for the Arts. (2023). *The Economic and Social Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Santa Clara County* (Arts & Economic Prosperity 6) [Fact Sheet]. [https://svcreates.org/wp-content/uploads/2023/11/SantaClaraCounty\\_AEP6\\_OnePageSummary10-17-23.pdf](https://svcreates.org/wp-content/uploads/2023/11/SantaClaraCounty_AEP6_OnePageSummary10-17-23.pdf)

Attendance and revenue for Q4 2024-25 (apr, may, jun 2025)

Licensee	Show	Stage	#Perfs	#Tix Sold	% house	#Attended	Tickets	Conv.Fee	Facility Use Fee	Total
Feiyu Theater	A Doll's House, Part 2	SS	2	319	98%	295	\$9,269.00	\$1,026.00	\$598.00	\$10,295.00
Ryan McGaughey	An Adventure Through Video Game Music	SS	1	151	93%	128	\$3,860.00	\$455.00	\$276.00	\$4,315.00
Bayer Ballet	Bayer Ballet's 20th Anniversary Spring Gala	MS	2	543	45%	446	\$19,369.00	\$1,785.50	\$1,374.00	\$21,154.50
Western Ballet	Beauty & the Beast	MS	2	839	70%	636	\$30,563.00	\$592.00	\$2,424.00	\$31,155.00
Force Majeure Media	Best of SF Stand-Up Comedy	SS	1	196	98%	182	\$6,435.00	\$718.00	\$585.00	\$7,153.00
Western Ballet	Festival of the Animals	MS	2	414	35%	285	\$15,714.00	\$0.00	\$1,242.00	\$15,714.00
* Upstage Theater	Fun Home	SS	4	278	43%	253	\$5,402.00	\$585.00	\$536.00	\$5,987.00
Nova Vista Symphony	Ode to Joy: A Grand Finale	MS	1	572	95%	506	\$17,520.00	\$1,525.00	\$1,665.00	\$19,045.00
Pacific Ballet	Annual Spring Showcase 2025	MS	3	667	37%	639	\$18,954.00	\$2,017.00	\$1,316.00	\$20,971.00
Smuin Contemporary Ballet	Smuin's Dance Series 2	MS	5	1914	64%	1676	\$110,492.00	\$5,325.00	\$5,033.00	\$115,817.00
* Peninsula Youth Theatre	Stories on Stage: The Wizard of Oz	SS	5	659	81%	609	\$6,504.00	\$450.00	\$362.00	\$6,954.00
Pocket Opera	Tartuffe	SS	1	151	93%	143	\$9,776.00	\$386.00	\$378.00	\$10,162.00
El Camino Health Foundation	The Longevity Revolution: Living Longer Better	MS	1	503	84%	409	\$99,282.00	\$1,935.00	\$1,482.00	\$101,217.00
TheaterGames	The Queen's Diamonds	SS	2	141	43%	139	\$3,463.00	\$309.00	\$280.00	\$3,772.00
TheaterGames	The Shadow	SS	2	190	58%	180	\$4,733.00	\$351.00	\$374.00	\$5,084.00
	Subtotal		34	7,537	69%	6,526	\$361,336.00	\$17,459.50	\$17,925.00	\$378,795.50
*TheatreWorks Silicon Valley	The Heart Sellers	MS	28	6,265	37%	5,361	\$308,906.75		\$17,215.00	\$326,121.75
	Season 55 Announcement	MS	1	225	38%	225	\$0.00		\$0.00	\$0.00
6/19 to 7/13	Come Back to the 5 & Dime Jimmy Dean	MS	27	7,837	48%	6,909	\$365,745.50		\$20,199.00	\$385,944.50
	TWSV Total		56	14,327	41%	12,495	\$674,652.25	\$0.00	\$37,414.00	\$712,066.25
* denotes a Resident Company										
Grand Total 2025 Q4			90	21,864	64%	19,021	\$1,035,988.25	\$17,459.50	\$55,339.00	\$1,090,861.75

Ancillary Spending for Santa Clara County		
Local Attendees	\$32.92	\$162,420.96
Nonlocal Attendees	\$58.92	\$1,441,606.95
All Attendees Average	\$39.56	\$864,939.84

(per Americans for the Arts, Arts and Economic Prosperity 6: The Economic and Social Impact Study of Nonprofit Arts and Culture Organizations and Their Audiences in Santa Clara County )

**Fiscal Year 2024-2025 Totals for Performances**

Showare	#Perfs	#Tix Sold	#Attended	Tickets	Conv.Fee	Facility Use Fee	Total
Q1	26	5,702	5,145	\$211,155	\$12,837	\$12,305	\$223,991
Q2	40	13,087	11,609	\$452,086	\$31,300	\$25,973	\$483,386
Q3	31	5,631	11,648	\$130,767	\$10,925	\$7,848	\$141,692
Q4	34	7,537	6,526	\$361,336	\$17,460	\$17,925	\$378,796
Subtotal	131	31,957	34,928	\$1,155,344	\$72,521	\$64,051	\$1,227,864

**TheatreWorks**

Q1	0	0	0	\$0	\$0	\$0	\$0
Q2	28	6,066	5,340	\$278,154	\$0	\$15,447	\$293,601
Q3	36	15,496	14,226	\$886,150	\$0	\$44,244	\$930,394
Q4	56	14,327	12,495	\$674,652	\$0	\$37,414	\$712,066
Subtotal	120	35,889	32,061	\$1,838,957	\$0	\$97,105	\$1,936,062

**Grand Total by quarter**

Q1	26	5,702	5,145	\$211,155	\$12,837	\$12,305	\$223,991
Q2	68	19,153	16,949	\$730,240	\$31,300	\$41,420	\$776,987
Q3	67	21,127	25,874	\$1,016,917	\$10,925	\$52,092	\$1,072,086
Q4	90	21,864	19,021	\$1,035,988	\$17,460	\$55,339	\$1,090,862

**Grand Total for the Fiscal Year**

251	67,846	66,989	\$2,994,300	\$72,521	\$161,156	\$3,163,926
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**Ancillary Spending**

Q1	\$225,571
Q2	\$757,693
Q3	\$1,095,416
Q4	\$864,940
Grand Total	\$2,943,620