

**DATE:** November 8, 2023

**TO:** Visual Arts Committee

**FROM:** John Lang, Economic Vitality Manager

**SUBJECT:** Evelyn Park, Project 21-60—Jurying

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**PURPOSE**

Select an artist(s) to create and install public art to Evelyn Park, Project 21-60.

**BACKGROUND**

At the August 9, 2023 Visual Arts Committee meeting, Economic Vitality and Public Works staff outlined and discussed with the Committee appropriate areas for public art installations along with requirements to conduct a Call for Artists for the Evelyn Park (Project).

The Project is subject to Council Policy K-5. With the recent modifications to Council Policy K-5 that the City Council approved on February 22, 2022, the 2% of the construction budget for public art for the Project is \$30,000.

The proposed 0.68-acre park site located on Evelyn Avenue, near the border of Mountain View and Sunnyvale, was dedicated to the City for park use by the 525 East Evelyn Avenue development project. On May 9, 2023, the City Council approved a Conceptual Plan and selected the park name “Evelyn Park.”

The Conceptual Plan includes the following:

- A lawn with mound;
- A raised seat wall planter with specimen oak;
- Log piling climbing structure, raised hut play structure, and log stepper;
- A plaza area; and
- Picnic tables and benches.

Several art opportunities exist on the site. Figure 1 shows the approved concept for Evelyn Park and suggested areas where art can be located.



**Figure 1: Approved Concept for Evelyn Park and Potential Art Locations**

### **ANALYSIS**

- The City of Mountain View posted a Call for Artists in the CAFÉ system on August 21, 2023. ([Call For Entry and Application Management for the Arts | CaFÉ](#)).
- City staff distributed the call through the CAFÉ platform along with notifying those artists and individuals that have signed up to receive such notifications through *Ask Mountain View* and the City of Mountain View directly.
  - The Visual Arts Committee members shared the announcement widely with their networks.

- The Visual Arts Committee identified the Bay Area as the geography associated with the Call for Artists.

Thirteen (13) proposals were received, and four (4) of the artists do not meet the Call for Artists residency requirements. Upon receipt of the submissions, staff sought support from Public Works staff to review all the submissions, ensuring there were no immediate engineering constraints or issues that arose for each of the proposals.

- Jurying occurred beginning October 20, 2023, and the artist submissions were evaluated based upon the following criteria:
  - Prior public art projects (portfolio of work shared by artist with the Visual Arts Committee); and
  - Proposed Art.

Visual Arts Committee members scored each proposal.

**TABLE 2**  
**PRELIMINARY JURY RESULTS (AS OF OCTOBER 30, 2023)**

<b>Status/ Name</b>	<b>Average Score</b>	<b>Median</b>	<b>Min.</b>	<b>Max.</b>	<b>Range</b>
Looking Up Arts	5.833333	7	2	7	5
Diego Harris	3.6	4	1	7	6
Robin Mullery	3.6	4	1	5	4
Colin Selig	4.8	5	2	7	5

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\*Jurying results as of October 30, 2023.

The Visual Arts Committee shall review the scoring and deliberate and discuss which artist or artists the Committee recommends to the City Council.

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