

DATE: November 19, 2025

TO: Performing Arts Committee

FROM: Theresa Yvonne, Performing Arts Manager

SUBJECT: Fiscal Year 2024-25 Annual Review for Resident Company Upstage Theater

BACKGROUND

Founded in 2015, Upstage Theater (Upstage) is a Bay Area theater company wholly run by and for teenage theater artists from all backgrounds, created to give professional-level experiences across every aspect of theatrical production. They have made a dedication to creating safe spaces to examine what it means to be a teenager through play material written by or about teens that they would typically be unable to participate in in a school or community theater environment. Upstage Theater became the first Resident Company for SecondStage in 2017.

In the 2024-25 season, Upstage produced four performances on the SecondStage with a total of 11 performance days, and ten rehearsal days for a total of 21 days.

For Fiscal Year 2024-25, Upstage Theater's program revenue was \$15,019 and \$9,436 in donations for a total of \$24,455 in total income. Expenses totaled \$25,774, resulting in a net negative of \$1,319.

For Fiscal Year 2025-26, projected program revenues are \$15,725, and donations are projected to be \$10,050, for a total of \$ 25,775. Expenses are projected to be \$25,878 with a net negative of \$103.

ANALYSIS

The annual review provides an overview of expenses, usage days, performance days, and gross ticket sales for Upstage Theater, as well as the total revenue received by the City for their use of the facility.

Upstage Theater will present its efforts for the 2024-25 season.

Attachments: 1. Upstage – Financial Analysis Fiscal Year 2024-25