

COUNCIL

REPORT

DATE: April 9, 2024

CATEGORY: Consent

DEPT.: Community Development

TITLE: A Resolution Authorizing the

California Farmers' Markets Temporary Use of Parking Lot 12 for up to 20 Sundays Between April 14, 2024 and September 29,

2024

RECOMMENDATION

1. Adopt a Resolution of the City Council of the City of Mountain View Authorizing Temporary Closure of Parking Lot 12 from 7:30 a.m. through 2:30 p.m. for up to 20 Sundays between April 14, 2024 and September 29, 2024, for Use by the California Farmers' Market Association, to be read in title only, further reading waived (Attachment 1 to the Council report).

2. Authorize the City Manager or designee to execute an agreement with the California Farmers' Markets Association for the temporary use of Parking Lot 12 for up to 20 Sundays between April 14, 2024 and September 29, 2024.

BACKGROUND

Dating back to 2014, the City of Mountain View has allowed the California Farmers' Markets Association (CFMA) to temporarily relocate the Sunday Farmers' Market from the downtown Mountain View Caltrain parking lot to the City-owned Parking Lot 12 (see Figure 1) on Sunday 49ers home games. More recently, on February 27, 2024, the City Council approved the CFMA temporary use of Parking Lot 12 for the Farmers' Market resulting from Caltrain's need to use the Caltrain parking lot for a bus bridge to support testing for the new electrified service on March 3, March 10, and March 17, 2024.



Figure 1: Parking Lot 12

On April 25, 2022, the Community Development Director issued a ministerial approval of a Senate Bill (SB) 35 application to redevelop Parking Lot 12 to include a new five-story, mixed-use building with 120 affordable deed-restricted rental units and 3,300 square feet of community-serving commercial and public gathering space. Project construction is anticipated to start in Q4 2024. The Farmers' Market use of Lot 12 is deemed interim and will not impact the development and construction on Parking Lot 12.

ANALYSIS

On March 19, 2024, Caltrain representatives informed the CFMA that they will be conducting additional testing of the new electrified trains over several weekends in April and that it will be necessary to set up bus bridges within the parking lot, resulting in a conflict with the weekly scheduled Sunday Farmers' Market. It is anticipated additional testing will be required to support Caltrain's electrification of service through September 2024.

Until the development and construction on Parking Lot 12 occurs, staff recommends continuing to allow the Farmers' Market temporary use of the parking lot on Sundays between April 14, 2024 and September 29, 2024, not to exceed 20 Sundays.

FISCAL IMPACT

A license agreement with the California Farmers' Markets Association will result in the City receiving \$430 per event.

Costs to set up the Farmers' Market along with posting "No Parking" signage are borne by the California Farmers' Markets Association.

ALTERNATIVES

- Deny the request and direct staff to identify alternative parking lots or locations to relocate 1. the regularly scheduled Sunday Farmer's Market.
- 2. Provide other direction.

PUBLIC NOTICING

The Council meeting agenda and Council report were posted on the City's website and announced on Channel 26 cable television. Email notifications were sent to the Downtown Committee, Downtown Business Association, and Old Mountain View Neighborhood Association.

Prepared by: Approved by:

John Lang Dawn S. Cameron

Economic Vitality Manager Acting Assistant City Manager/

Community Development Director

Audrey Seymour Ramberg Assistant City Manager

JL/4/CAM 819-04-09-24CR 204064

Attachment: 1. Resolution